



THE WORLD'S LARGEST
CHOCOLATE SHOW

SALON DU CHOCOLAT[®] & DE LA PÂTISSERIE



POST-SHOW
REPORT 2023



salonduchocolat-ksa.com

SALON DU CHOCOLAT ET DE LA PÂTISSERIE



50+

Exhibitors

30%

International
Brands

8,000+

Visitors

The first edition of Salon du Chocolat et de la Pâtisserie, an event dedicated to chocolate and pastry, ended on a high note on 29 November 2023, after three exceptional days at the Riyadh International Convention & Exhibition Center.

Established in Paris, the salon is the largest chocolate and pastry exhibition in the world and is held in more than 17 cities, including New York, Tokyo and Dubai.

Several exciting events were held during the three-day show, namely the Choco Demo, Pastry Show, Dessert & Pastry Competition and Salon du Chocolat Junior. Visitors were also able to enjoy attending the live Fashion Show with a reel of chocolate dresses that were specially created by well-known pastry chefs and fashion designers.

Salon du Chocolat et de la Pâtisserie welcomed all ages, with special activities for children.

EXHIBITORS & SPONSORS



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HIGHLIGHTS

CHOCOLATE FASHION SHOW



10

Participants

fashion show



A fashion show like no other, witness the most extravagant chocolate dresses created by talented pastry chefs and fashion designers.



HIGHLIGHTS

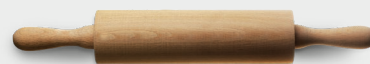
CHOCO DEMO



12
Workshops



choco
démo



The Chocolate Demo workshops with the top pastry chefs provided visitors with the chance to learn how to make desserts and discover the techniques behind creating indulgent treats.

HIGHLIGHTS

PASTRY SHOW



13

Workshops

pastry show

The workshops with the top pastry chefs provided visitors with the chance to learn how to make desserts and discover the techniques behind creating indulgent treats.



DESSERT & PASTRY COMPETITION



12

Competitions



Competition Results

GOLD MEDAL

15 Winners

SILVER MEDAL

16 Winners

BRONZE MEDAL

21 Winners

MERIT CERTIFICATES

12 Certificates

dessert
&
pastry
competition

HIGHLIGHTS

SALON DU CHOCOLAT JUNIOR



12

Participants

SALON DU CHOCOLAT JUNIOR

The Salon du Chocolat Junior offered children and their families a chance to step inside the magical world of chocolate, where they had fun, learned about chocolate and taste it too.



SPECIAL THANKS TO LEADING CHEFS AND EXPERTS



PASTRY SHOW AND CHOCO DEMO CULINARY WORKSHOPS WITH LEADING PASTRY CHEFS

Asma Alfuraih

Pastry Chef & Founder Sindan
Chocolate, Co-Founder Gleo Artisan
Gelato
KSA

Ruba Alomaim

Chef Chocolatier and Founder,
Chocomize
KSA

Hussam Al Naasan

Executive Pastry Chef & Founder of
Maestroacademy
KSA

Charles Azar

President of The Delegation of
L'academie Nationale De Cuisine
Middle East & Gulf Countries
Lebanon

Dania Baik

Executive Chef & Founder, Kesr
Concept F&B Consultant
KSA

Sara Bajabir

Pastry & Bakery Chef
KSA

Elie Bejjani

Technical Advisor EMF
Lebanon

Bernard Charles

Culinary Director Dates and Confectionary
with Bateel for The Gourmet and
Confectionery Section of Business
UAE

Ibrahim Deboun

Pastry Chef
KSA

Jean-françois Devineau

Irca Group, Global Ravifruit Pastry Chef
KSA

Kamal Rahal Essoulami

President of The Moroccan Federation
of Culinary Arts
President of Cremaï Exhibition
Morocco

Michel Estephan

Advisory Pastry Chef
Arrow Food Distribution
KSA

Vincent Fredureux

French Pastry and Chocolate Chef
KSA

Farah Hamdan

Pastry Chef Instructor
KSA

SPECIAL THANKS TO LEADING CHEFS AND EXPERTS



Georges Hbeiliny

Executive Pastry Chef, Bistro
Lounge and Catering
KSA

Nancy Hobeika

Nutritionist & Clinical Dietitian
KSA

Elie Khalil

Technical Demonstration
Chefbanopuratos
KSA

Michel Kowzaly

Executive Pastry & Chocolate Chef
Atmaitre Choux Riyadh
KSA

Ohanna Le Pape

Healthy Pastry Chef - World Champion
of Art Sucres
France

Jean Makary

Maître Chocolatier and Pastry
Gastronomist, Member of The French
Culinary Academy
KSA

Waleed Marzouk

Executive Pastry and Bakery Chef,
Food Consultant, Food and Beverage
Expert
KSA

Jibu Mohan

Head Pastry Chef, Josette Restaurant
UAE

Patrycja Radzichowska

Executive Chef
Co-Founder of Trubake Academy &
Bakery in Riyadh
KSA

Basma Sabban

Co-Founder Criollo Bakehouse –
The.B.Batter
KSA

Mario Georges Sahyoun

Head Chef, Biox Bakery Riyadh
KSA

Luca Salvatori

Pastry Chef Irca Group Brand
Ambassador, MEA
KSA

Abdellah Tougda

Pastry Chef, Aalst Pâtissier
UAE

Tony Velinov

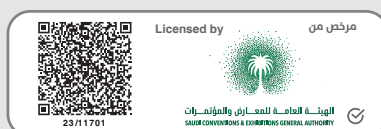
Executive Pastry Chef, Ritz Carlton
Riyadh
KSA

SPECIAL THANKS TO PARTNERS AND SPONSORS

Strategic Partner



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Culinary Arts Commission



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EATATLY

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SEE YOU IN

THE WORLD'S LARGEST
CHOCOLATE SHOW

2ND EDITION

SALON DU CHOCOLAT^{CHOCOLAND®} & DE LA PÂTISSERIE

25-27

NOVEMBER 2024

RIYADH INTERNATIONAL CONVENTION
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