

International Building Materials & Construction Machinery Show

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International
Exhibition & Conferences

28-30

November 2023
Karachi Expo Centre

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Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra -ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1629 and is further rising progressively.

Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The real GDP of Pakistan is maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. The foreign exchange reserves are maintained at a respectable level. Major investments are underway in housing & infrastructure, Engineering & Automobile manufacturing sector, ports and communication, telecommunication, information technology, developing newer sources of energy and power generation to meet the increasing demands.

Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by Government of Pakistan through implementing policies for deregulation, liberalization & privatization.



HOUSING & CONSTRUCTION INDUSTRY OF PAKISTAN

Housing & Construction Sector is among the identified sectors by the Government of Pakistan as the driver of economical growth. A spurt in activity in this sector unleashes a chain reaction in 60 other allied industries.

Investment Potential in Housing Sector

There is annual shortfall of 450,000 housing units at present while the backlog of around 10 million units is in addition. The Government has issued a number of policy guidelines for launching low-cost housing schemes, facilitating the provision of land, remove bottlenecks and work under public-private partnership to construct housing units with all basic amenities.

The Government has undertaken a number of measures to give impetus to this Sector which has helped revive construction activities in the Country. Some of these include:

- Significant reduction in duties and taxes on import of building materials including steel & steel products, construction machinery / equipment & construction chemicals etc.
- Free Trade Agreement between Pakistan & China to acquire construction machinery & building materials at most economical rates
- Removing uncertainties from the real estate market by computerizing ownership documents

Huge investments are pouring in from international investors from China, Saudi Arabia, UAE, Turkey etc. The new government has launched "Naya Pakistan Housing Programme" aimed at building five (5) million low-cost and affordable housing units across the country. Also, there are numerous infrastructure development projects in progress in the Country that include a large number of industrial zones, flyovers, underpasses, highways, tunnels, roads including motorways etc. which have lead this industry to surpass its past status and glory.



The Housing and Construction Sector has responded very positively to the incentives given by the Government

Ideal Investment Opportunities for Overseas Entrepreneurs to develop infrastructure

The roads, highways and motorways all over the Country, specifically from Gwadar to Central Asian Republic Countries is another sector for investment on BOT basis. The Government is looking forward for investors to build these on BOT, BLT, BOOT basis. Overseas Entrepreneurs have ideal opportunities to make joint ventures with Pakistani counterparts to invest in these projects on turnkey basis for very lucrative returns.

Gwadar - An investors' paradise

The land of Gwadar has its geographical importance, as after the development of the Port it will link the landlocked Central Asian Republics & Afghanistan with the rest of the world. It would also provide an alternate route to countries like China & Russia to directly access many Middle Eastern states. The Government has initiated a number of key projects in Gwadar which would open new vistas for the economic development of Balochistan as well as Pakistan. Some of the important projects initiated by the Government in Balochistan include construction of New Gwadar Airport, Gwadar-Khuzdar-Ratodero Highway, Saindak Copper / Gold Mine, Kutchi Canal, etc. while the Makran Coastal Highway, Gwadar Deep Sea Port & Mirani Dam have already been completed & commissioned.

Work on Sonmiani Beach, the 4th Port of Pakistan, Extension of Coastal Highway from Gwadar upto Iranian Border have also been initiated. Entrepreneurs from all over the world have immense opportunity to invest in this region.

Furniture Industry is another potential sector for investment

Government plans to set up a Sector Development Company on the recommendations of the Furniture Strategy Working Group "SWOG" to boost furniture industry. At present, quality furnitures are being produced mainly at Chiniot, Gujrat, Peshawar, Rawalpindi and Karachi. Pakistan has the potential to export US\$1 billion worth of furniture annually in the international market. Pakistan's furniture industry can be transformed from cottage to a modern industry through training, upgrading supplies and imports, setting up a woodworking institute including testing labs of international standards in Pakistan. Furniture Asia participated by ACIMALL, Italy & APFEA, had been very well responded and proved to be a grand success endorsing the importance of this sector. ACIMALL have committed to a larger scale participation in Furniture Asia exhibition in future.

Stonefair Asia 2023 - Invest to modernize Marble & Granite Industry for exports

Pakistan, is very rich in mineral wealth of various kinds of marble, onyx and granite etc. Quantum of exports is low mainly because of inexpensive primitive quarrying, finishing and polishing methods being generally adopted at present. Realizing its potential for exports, the Government has established a MARBLE CITY on 600 acres of land located at 7 kilometers from Hub on Hub-Gadani Road under Lasbela Industrial Estate Development Authority "LIEDA". Overseas investors have a unique opportunity to form joint ventures with local entrepreneurs to instal Hi-Fi Plants and Machineries at MARBLE CITY to produce quality tiles, slabs and blocks at par with international standards for exports of this highly potential commodity, in great demand globally. Pakistan has several rare species of marble & granite of unmatched quality in abundant quantities. Build Asia incorporates specifically an ITALIAN PAVILION where marble machinery manufacturers from Italy participate & showcase their line of machinery, equipment & technology in extraction, processing & packaging sectors to the benefit of local entrepreneurs in marble & granite industry.



Exhibitors' Profile

- Access / Raised Floor Systems
- Accountants & Auditors
- Adjudicators, Evaluators & Actuaries
- Air Compressors
- Air Conditioning Plants & Equipment
- Architects, Town Planners & Landscape Architects
- Architectural Finishes & Facades
- Asphalt Plant & Equipment
- Banks & D.F.I's
- Bathroom Fittings & Fixtures (Sanitary wares)
- Bitumen & Bituminous Products
- Builders & Developers
- Burglar Alarm System
- CAD, CAM & other Softwares
- Carpet, False Ceiling & Wall Coverings
- Cement Manufacturers
- Ceramic, Porcelain, Clay & PVC Tiles
- Construction Chemicals / Concrete Technology
- Construction Equipment Tools & Hardware
- Consulting Engineers, Civil, E & M, HVACR
- Contractors, Civil, E & M, HVACR
- Domestic Appliances, AC's & Room Coolers
- Doors & Windows (Alum, Steel, Wood, PVC & UPVC)
- Drilling & Mining Equipment
- Earthmoving Machinery & Equipment
- Electrical Cables & Wires
- Emergency Standby Generators

- Environment & Landscape Consultants
- EPC, Design Build & Turnkey Contractors
- Escalators, Elevators & Lifts
- Fire Fighting & Fire Alarm System
- Formworks & Scaffolding Systems
- Gee-tech! Foundation Engg. Consultant! Contractors
- Glazing / Glass Partitions & Curtain walls
- GRC, GRP & Fibre Glass Products
- Gypsum & Asbestos Products
- Hi-Rise Construction
- Hi-Tech Building Materials
- Home & Office Furnitures & Furnishings
- Housing Loan Financers
- Insurance Companies
- Intercom! Telecom System
- Interior Designers & Decorators
- Kitchen Cabinets & Equipment
- Lightings & Ceiling Fans
- Low-cost Housing Systems
- M.S. Bar & Section Manufacturers
- Marble & Granite Tiles, Slabs & Blocks
- Marble Quarrying & Finishing Machinery Mfrs.
- Mobile Communications

- Mobile/ Tower Cranes & Fork Lifts
- Paints & Varnishes
- Parks, Resorts & Landscaping Works
- Pipes & Fittings (G.I, CI, MS, PVC, UPVC & RCC)
- Port, Harbour & Tunnel Construction
- Pre -cast Building Products
- Pre -Engineered Steel Buildings
- Pre -stressing Equipment, Strands & Accessories
- Prefab Housing Systems
- Premix Concrete Plant & Equipment
- Project / Construction Management Consultants
- Real Estate Agents! Property Dealers
- Safety Equipment & Tools
- Solid Waste Management
- Spaceframes (large span structures)
- Steel & Re -Rolling Mills
- Survey, Mapping & Instrumentation
- Swimming Pool Equipment
- Technical Publications
- UPS (Un-interrupted Power Supply)
- Water Purification Plants & Filters
- Waterproofing & Insulation, Sealants & Adhesives

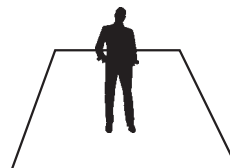


Visitor Profile

- Government Bodies & Decision Makers
- Associations and Trade Bodies
- Technocrats, Engineers, Architects, Town Planners
- Contractors
- Interior Designers, Renovation Designers
- Real Estate Agents, Property Developers & Builders
- Equipment Dealers & Renters
- Building Material Dealers/ Suppliers / Distributors
- Foreign companies seeking joint ventures
- Landscape Architects
- Construction Managers
- Project Managers
- Academia & Scientists

Event Details

Title	: Build Asia - 2023 International Exhibition
Frequency	: Annual
Exhibition Dates	: 28 - 30 November 2023
Venue	: Karachi Expo Centre
Exhibition Timings	: 10:00 am – 7:00 pm
Indoor Area	: 15,000 sqm
Outdoor Area	: Over 4,000 sqm



Bare Space inside Halls (min 18 sqm) US \$ 300 per sqm**

1. Each Bare space stall covers floor size 3m x 6m
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

* Exclusive of all Govt. Taxes
** 13% Tax applicable on tariff



Shell Scheme Stalls (min 9 sqm) US \$ 350 per sqm**

1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:
 - Floor carpets within the stand area
 - Two (02) Chairs
 - Three (03) Spot Lights (100 watts each)
 - One (01) Information Counter
 - Fascia board with your company/brand's name on it. (Max 20 Alphabets)
 - One (01) 5 ampere / 220 volt Single Phase Power Socket
2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

Owner & Organizer



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