

# Egy Beauty Expo

**13<sup>th</sup> - 15<sup>th</sup> May, 2023**

Egypt International Exhibition Center,  
New Cairo - EIEC



Egy  
Beauty  
EXPO

[www.egybeautyexpo.com](http://www.egybeautyexpo.com)

Organized by:



**UTFA**  
Universal Trade Fairs

# Egy Beauty Expo

## Exhibition Segment

**Cosmetics & Skin Care**



**Medical Cosmetic Products**



**Hair Care products  
& Salon Suppliers**



**Fragrances & Perfumes**



**Packaging, Chemicals Raw  
Materials and Contract  
Manufacturing**



## Exhibition Date

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## Venue

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# Egy Beauty Expo Exhibitors Segment and Who Will Exhibit

## **Cosmetics & Skin Care:**

- Beauty salon products.
- Skin and body care products.
- Nail care products, tools & accessories.
- Make up Products.

## **Fragrances & Perfumes:**

- Fragrance Chemicals.
- Fragrances Oils.
- Finished Fragrance.
- Air Freshener.
- Solid Perfume.
- Incense Sticks.
- Perfumed Candles.

## **Hair care products & Salon Suppliers:**

- Hair Salon Products.
- Hair Colorants.
- Waxing Treatment.
- Spa Products.
- Salon & Spa equipment.

## **Medical Cosmetic Products:**

- Cosmeceuticals.
- Organic & Natural Cosmetics.

## **Packaging, Chemicals Raw Materials & Contract Manufacturing:**

- Aerosol cans, Caps, containers, valves, spray pumps, crimpers.
- Bottles- cans- jars: paper, plastic, transparent.
- Contract manufacturing.
- Packaging & Labeling – closures, caps: atomizers & spray, blister packaging.
- Packaging- containers: cartons, diecutting, embossing, enameling,..
- Raw materials: adhesives, chemicals, dyes, foils, fragrance,..
- Lorem ipsum.
- Detergent.

## **Personal Care Products:**

- Body lotion & Hand wash
- Hand & Body soaps
- Shaving Cream
- Mouth wash
- Baby diapers & Baby products
- Toothbrushes and toothpaste
- wet wipes



# Who Will Visit Egy Beauty Expo ?

- End customers class A/B
- Beauty Salons
- Hair salon.
- Perfumery Shop.
- Importers / Exporters/ Distributors/Agents/Corporate buyers.
- Dealers, Traders & Buyers: GCC/ Africa.
- Cosmetic Shops, Retailers & Retail Chains.
- Hair dresser, Makeup Artist, Stylist, Trainer.
- Detergent dealers and factories.
- Salons and beauty Clinic suppliers and equipments.
- Hotel ,resorts/ Spa Developers.
- Pharmacies Owners, managers, wholesalers, Retails, purchasing and governmental & nongovernmental pharmaceuticals associations.
- Trade Associations, Governments, and Media.



Editions Number

4<sup>rd</sup>  
Round



Total Gross Area Sq.M

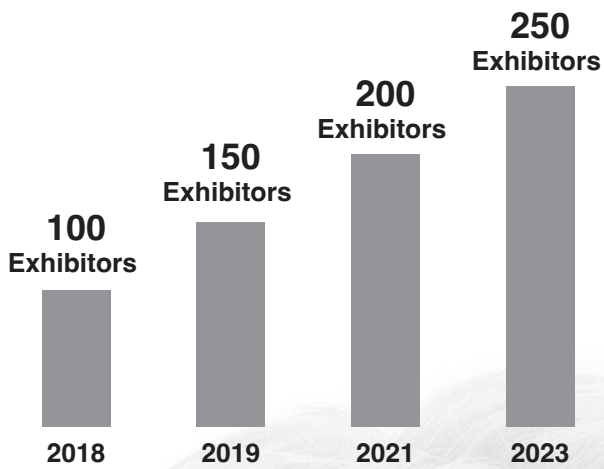
10000  
Sq/m



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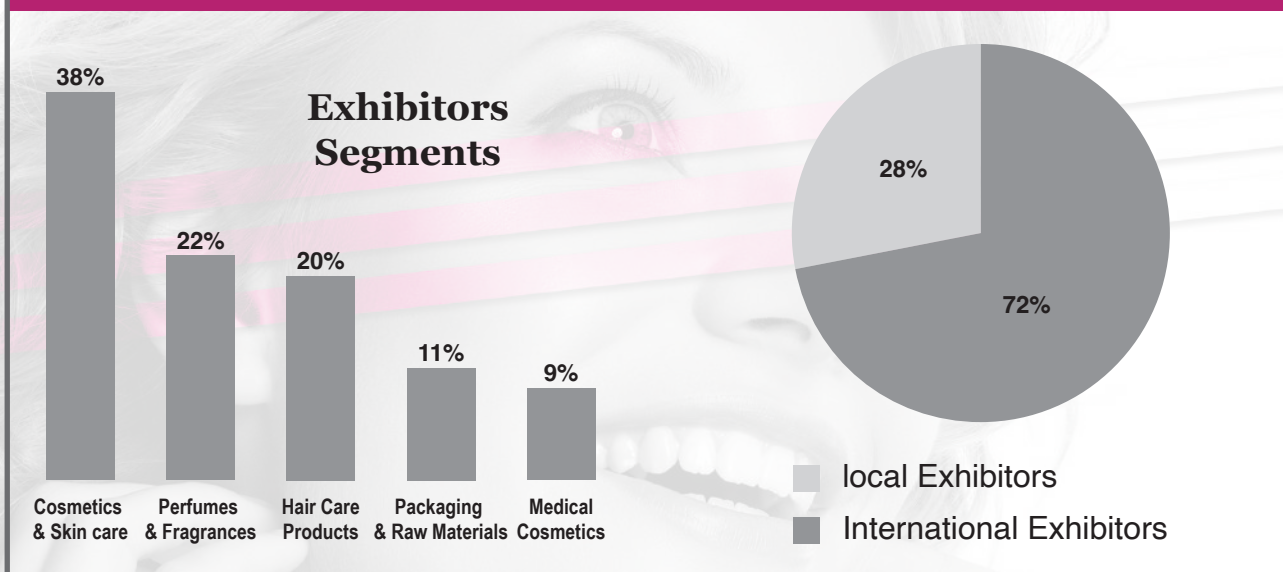
## Exhibitors Numbers



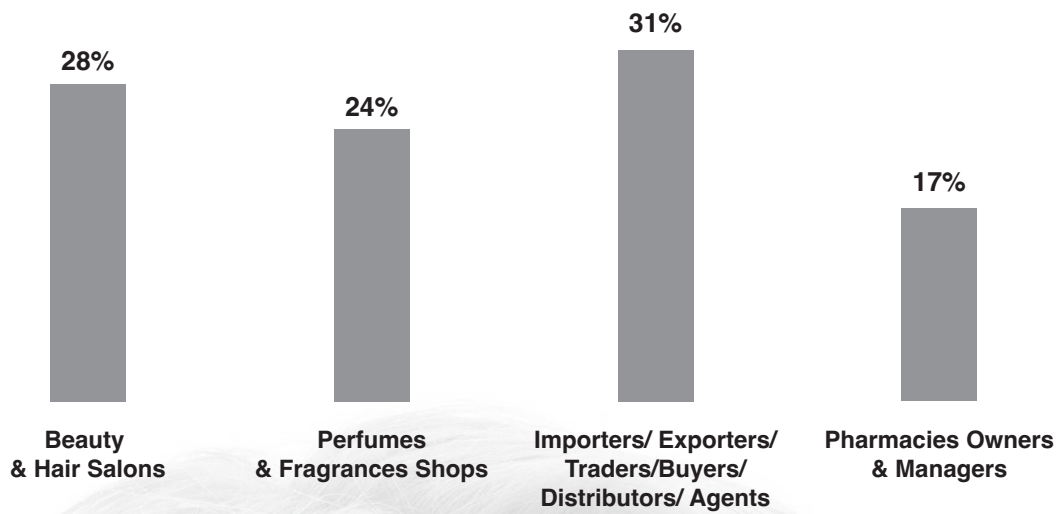
## Visitors Numbers



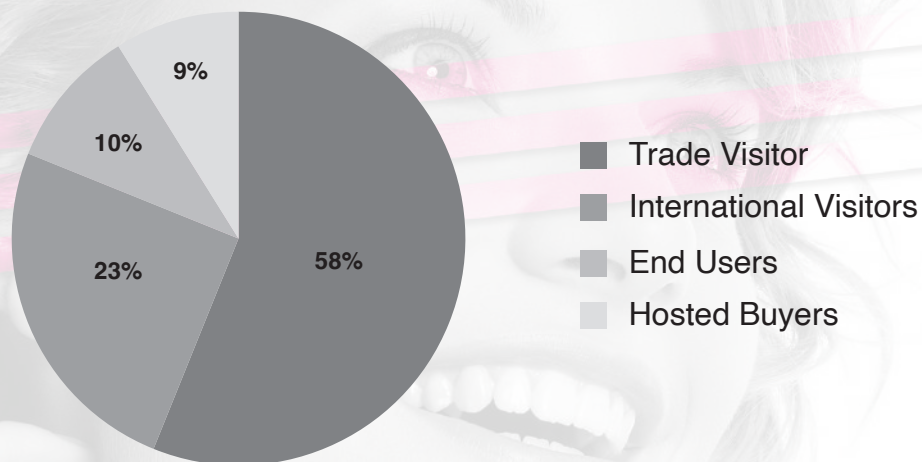
## Exhibitors



## Top Visitors Segments



## Egy Beauty Expo Visitors



## Top Exhibitors Countries



Egypt



UAE



Turkey



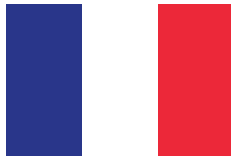
Saudi Arabia



Brazil



Lebanon



France



Spain



India



UK

## Top Visitors Countries



Egypt



UAE



Turkey



Saudi Arabia



Lebanon



Tunisia



Libya



Jordan



Ghana



Sudan



Kenya



South Africa



Tanzania



Zambia



Rwanda



# B2B Matchmaking Program

It is a fundamental program in the exhibition in which pre-organized meetings are coordinated between commercial visitors and hosted buyers with exhibitors in the exhibition according to specific and announced calendar for both parties before the start of the exhibition.



## Who Can Participate At B2B Program?



International Trade Visitors



African Importers and Hosted Buyers

- The Exhibition offers a full hosting service (accommodation + transfers) For delegations from African countries during the exhibition period.

# Egy Beauty Expo Shows

