



Glasstech Mexico 2019 Doors&Windows Mexico 2019 Show Report



Report Content

- 1 EVENT OVERVIEW
- 2 EVENT HIGHLIGHT
- 3 EVENT MARKETING
- 4 VISITOR STATISTICS
- 5 EVENT GALLERY

Event Overview



1st International Exhibition in Mexico on Glass Technology



1st International Exhibition on Doors, Windows, Facades, Technologies and Products

Date: 11-13 June, 2019

Centro Citibanamex MEXICO City, MEXICO



**Organized by:
Y T international Enterprise Inc.**



**Supported by:
Asociación De Distribuidores De Vidrio y Cristal
ADVYC**

Event Overview



Event Highlight

Fact Sheet

Date	June 11-13, 2019
Venue	Centro Citibanamex Mexico City, Mexico
Total exhibition area (sqms)	5145sqm
Numbers of Booth	120
Visitor Number	1826
Traffic on Site	5300
Visitor Region	Argentina, Belgium, Brazil, Chile, China, Colombia, Costa Rica, Ecuador, El Salvador, Spain, France, Germany, Guatemala, Ghana, Honduras, India, Israel, Italy, Mexico, Nicaragua, Pakistan, Panama, Peru, Republica Dominicana, Sierra Leone, United States, Uruguay, Venezuela
Exhibitor Region	Mexico, China, USA, Spain, Italy, Germany, France, Turkey, Costa Rica, Colombia, Panama, Peru

Event Marketing

Traditional
Marketing

Online
Marketing

Other
marketing
methods

- Mailing invitations
 - Advertisement on newspapers and professional magazines
 - Radio and Television broadcasting
 - Street banners
 - Collaborations with other trade promotion organizations to promote
 - Cooperative marketing with local and international associations
-
- Website
 - Web banners
 - Online forums and professional discussion groups
 - Database email blast
 - SNS marketing
 - Facebook ads, Google AdWords
-
- Telemarketing
 - SMS marketing
 - Press conferences and seminars



Media Supports



vidrioperfil.com



Media Partner

THE TRADESHOW CALENDAR

tradeindia.com
India's largest B2B marketplace

glass global
THE GLASS COMMUNITY

玻璃工业网
www.chinaglassnet.com

EQUIPAR
CONECTANDO NEGOCIOS

Editorial
Viadesa, s.a. de c.v.

INM•BILIARE

Construction Supply
Magazine

Fit
SHOW
2019
NEC BIRMINGHAM
21-23 MAY 2019
www.fitshow.co.uk

vidrioperfil.com
EL PORTAL DE LAS EMPRESAS DEL VIDRIO

China Glass
Network
www.Glassinchina.com

FESQUA
FEDERACIÓN ESPAÑOLA DE SEGURIDAD

teorema
ambiental

AMERICAN
INDUSTRIAL

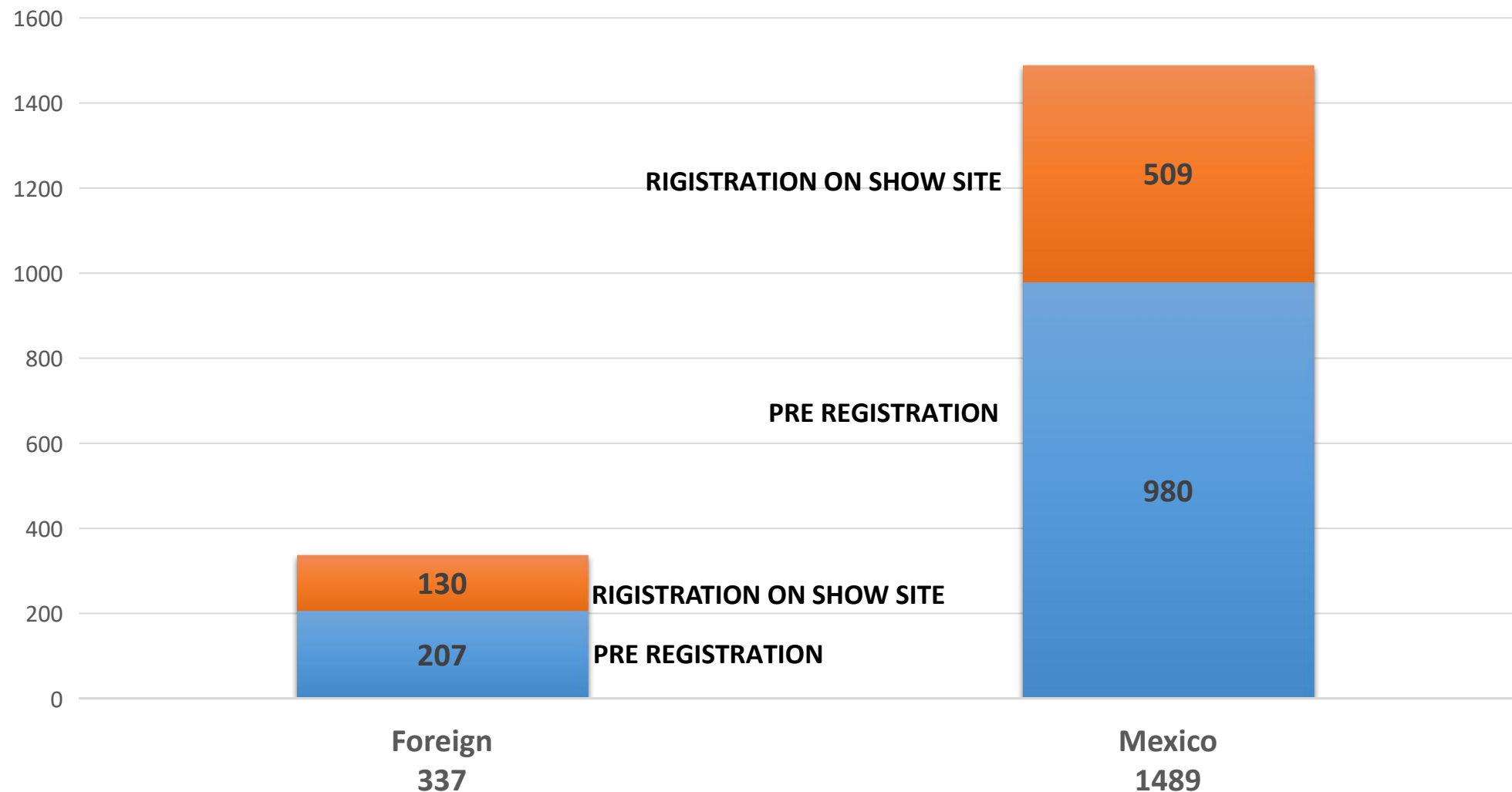
glassOnline
The World's Leading Glass Industry Website

10times

Visitor Statistics

VISITOR REGISTRATION STATISTIC

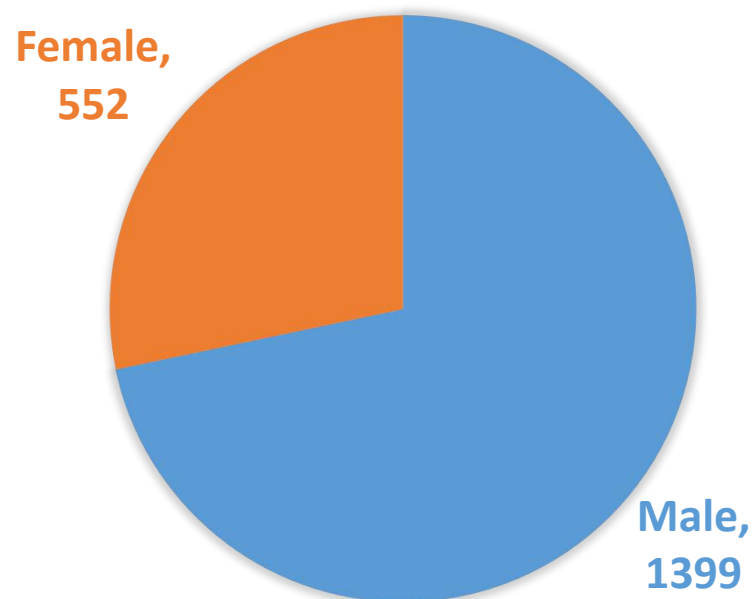
TOTAL VISITORS: 1826



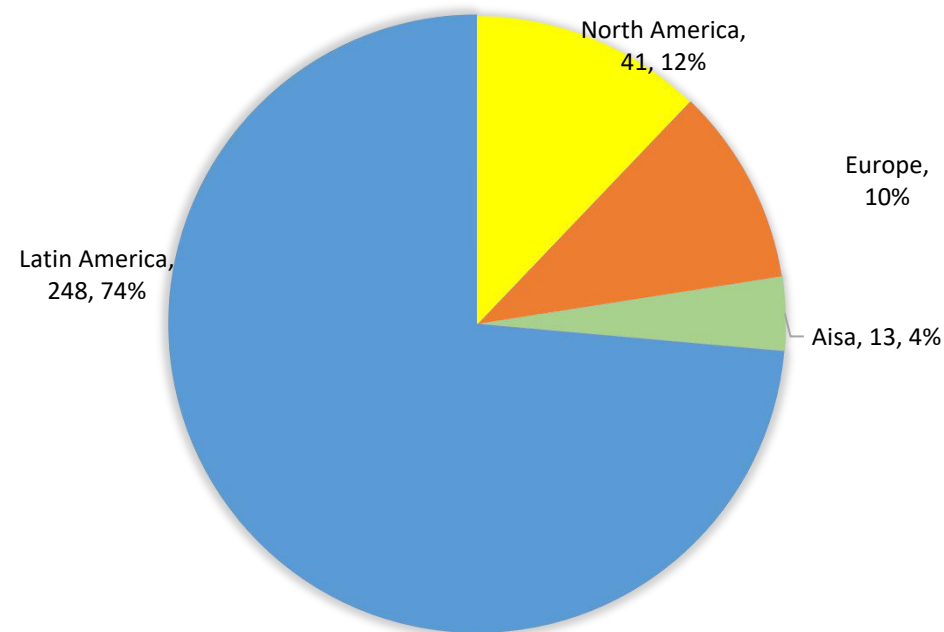
Visitor Statistics

TOTAL VISITORS: 1826

VISITOR GENDER



INTERNATIONAL VISITOR ORIGIN



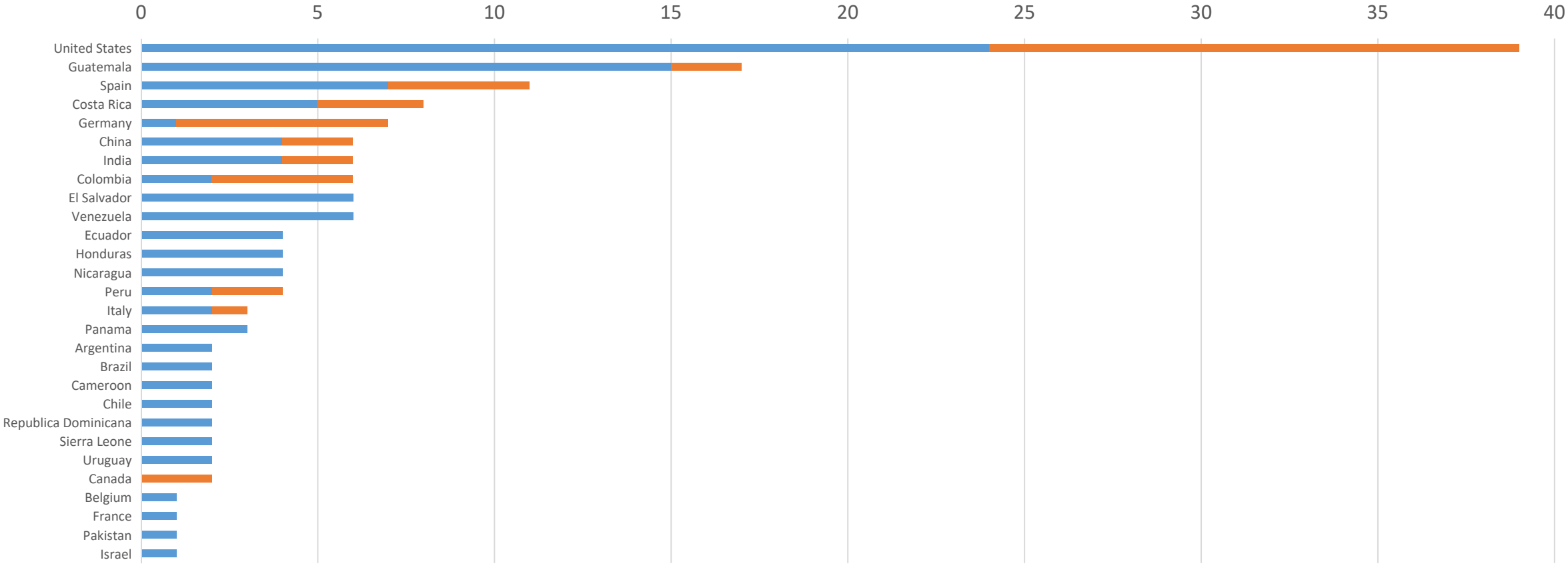
The original countries of Latin American visitors include Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Honduras, Nicaragua, Panama, Peru, Uruguay and Venezuela.

Visitor Statistics

■ PRE-REGISTRATION
■ SHOW SITE REGISTRATION

INTERNATIONAL VISITORS BY COUNTRY

TOTAL VISITORS: 1826

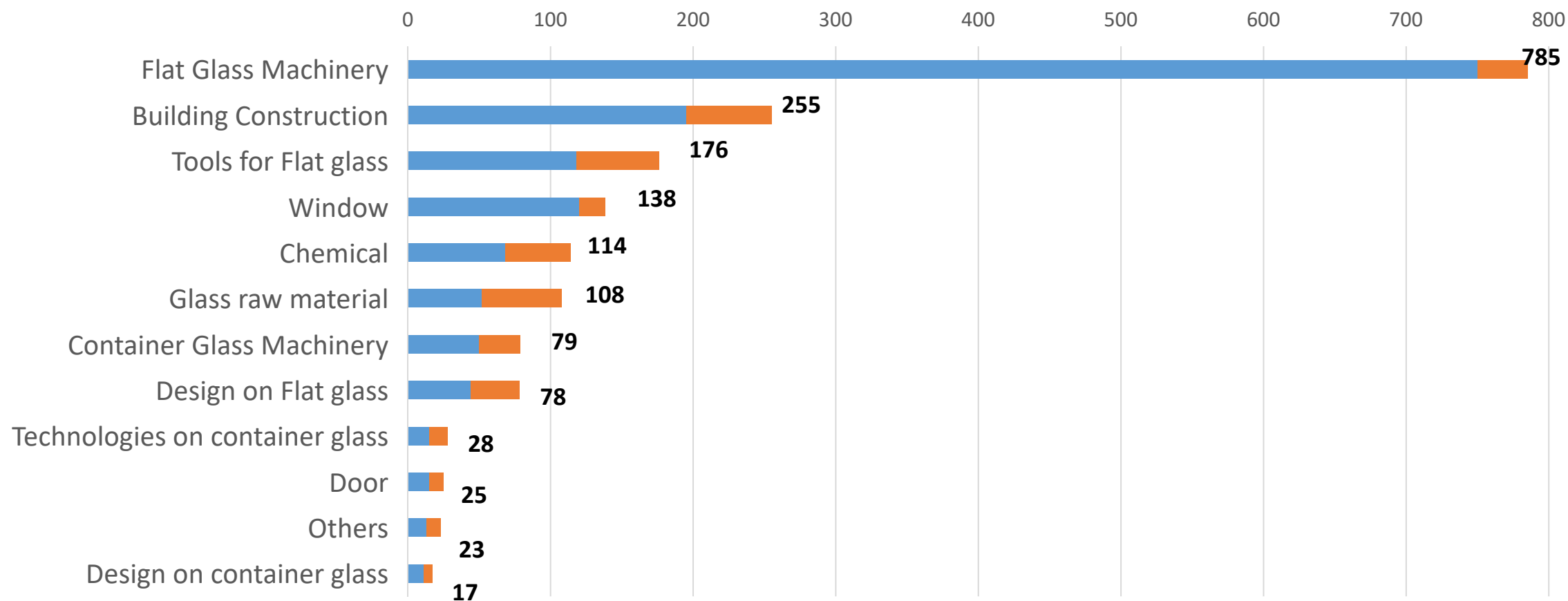


Visitor Statistics

■ PRE-REGISTRATION
■ SHOW SITE REGISTRATION

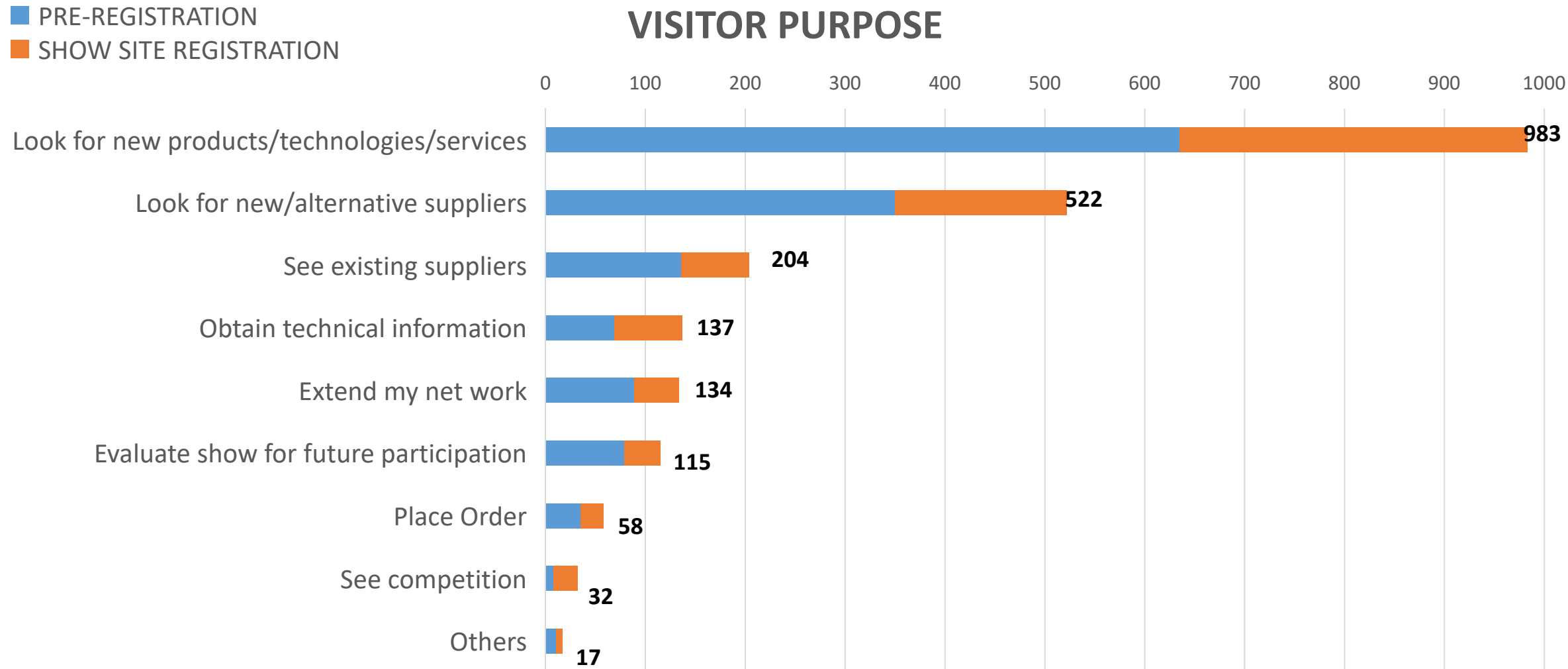
VISITOR BY SECTORS

TOTAL VISITORS: 1826



Visitor Statistics

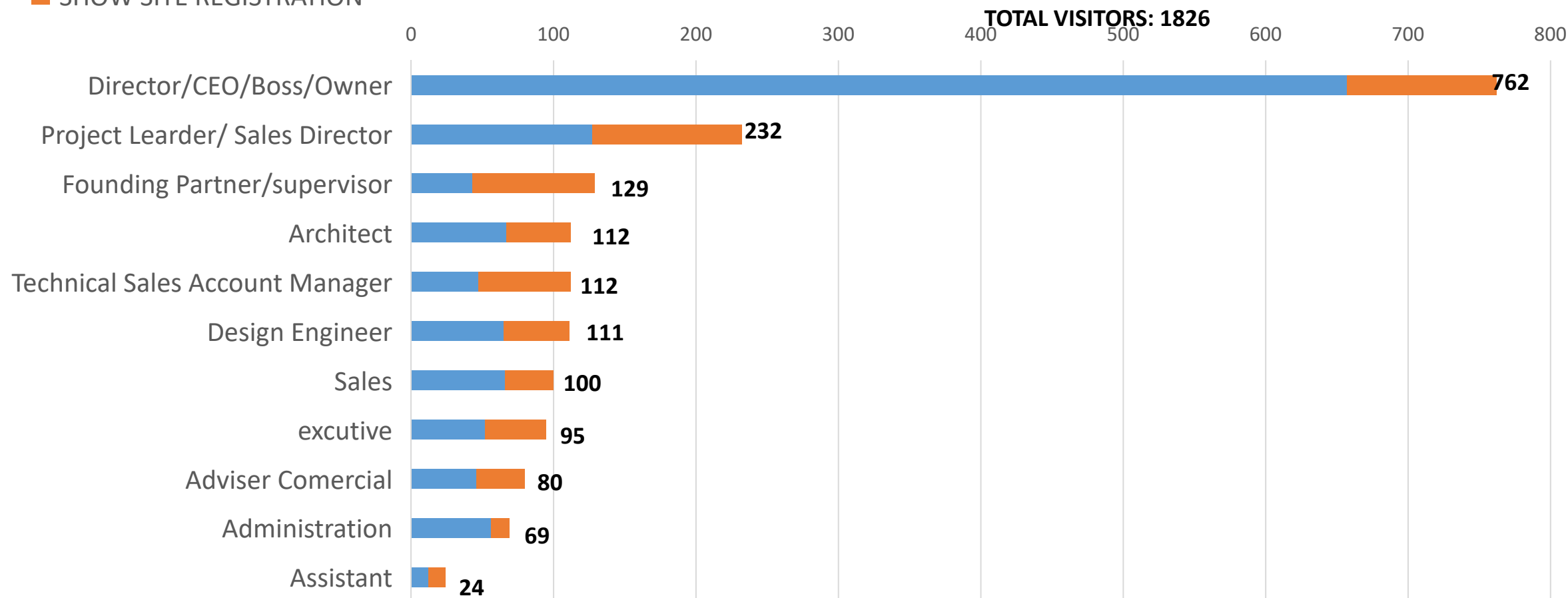
■ PRE-REGISTRATION
■ SHOW SITE REGISTRATION



Visitor Statistics

VISITOR POSITION

■ PRE-REGISTRATION
■ SHOW SITE REGISTRATION



Exhibitors 2019

EXHIBITOR LIST 2019



Event Gallery



Event Gallery

