



Kazakhstan
Security Systems

THE KEY EXHIBITION OF SECURITY IN KAZAKHSTAN AND CENTRAL ASIA

1-3 April 2025
EXPO IEC, Astana

Book a stand at
kss-expo.kz

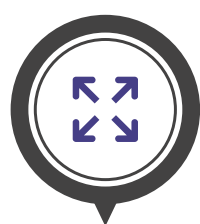


Organizer:

ASTANA
EXPO

Book your stand

Kazakhstan Security Systems 2025 is a leading platform for strategic meetings of professionals.



3 843 m²

total
area



90

companies



9

participating
countries



36%

foreign
exhibitors



95%

of the
participants
established new
business
connections



49%

evaluate the
effectiveness of
the investment
as «excellent» or
«good»



70%

will
participate
in the
exhibition
again



68%

participated in
the exhibition to
find new
customers and
partners

Join Leaders of security

Participating countries:



Kazakhstan



Russia



Turkey



UAE



Belarus



French



Finland



United Kingdom

Among exhibitors 2024



■ positive technologies

kaspersky

pulsar
systems

LOGITEX
MARKET

tp-link

DAHUA
TECHNOLOGY

staffcop®

ArmaKontrol
Group Company

elcore

ACKOMET

INTANT®

SUPREMA
BIOMETRICS & SECURITY

VARIUS
TECHNOLOGIES VT

MSSP
GLOBAL

SOC
ASTEL

HIKVISION®

Participant Feedback

■ positive technologies

"Actually, it should be noted that there are a lot of people. The highest indicator of a good exhibition is always that by the evening, there are as many people as there were in the morning. Usually, there's a large drop-off by that time. But here we see a very high concentration of people, and that's great."

Gazizova Ruslana, Positive Technologies

kaspersky

"This year, we celebrate 10 years of cooperation with Kazakhstan Security Systems, which is very gratifying because it is one of the best exhibitions in Kazakhstan and Central Asia. I would like to note the quality of the audience. As Kaspersky Lab, we have been participating in this event for 10 years and can confidently say that the top customers attend your event."

Aiganish Imanalieva, Kaspersky



We knew that Kazakhstan would welcome us warmly. We were very lucky; this market is still unexplored, and our product has become a hit here. We secured two of the largest government projects. Additionally, we had sales of 150 barrier systems on the second day, and we received another order today. And all this happened at this exhibition. We expected a good sales peak, but not to this extent. We are very happy."

Ekaterina Kolesnikova, Arma Kontrol Group Company



Visitors

Expand your presence in the markets of Kazakhstan and Central Asia

By participating in the exhibition, you get a unique chance to reach the maximum number of potential customers from all regions of Kazakhstan and Central Asian countries..

72%

Highly appreciated the effectiveness of our visit to the exhibition

59%

Got acquainted with the solutions to 50 companies during the visit

70%

They rate the awareness of this event as "high."

90%

Noted the high quality of exhibitors

72%

Highly appreciated the product sections of the exhibition



The exhibition gathered 4081 professional visitors and was attended by representatives from all 19 regions of Kazakhstan

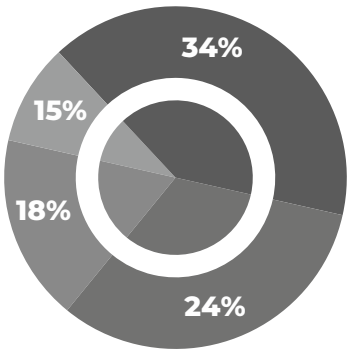


The exhibition attracted visitors from 13 countries

Meet with key clients and partners

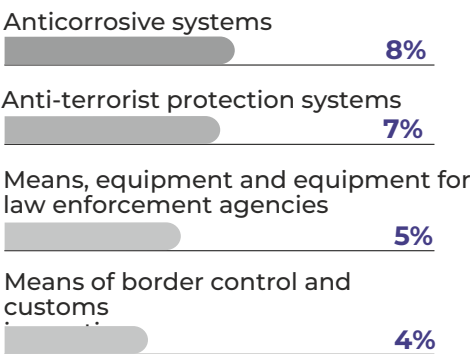
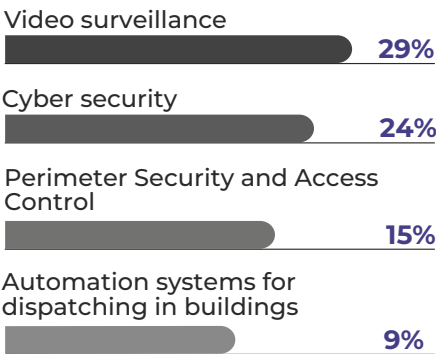
70% of professional visitors influence the decision to purchase products and solutions presented at the exhibition

Job title

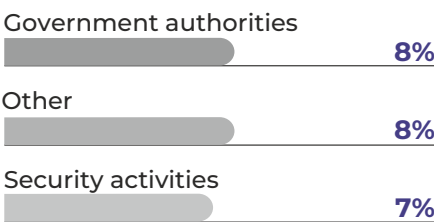
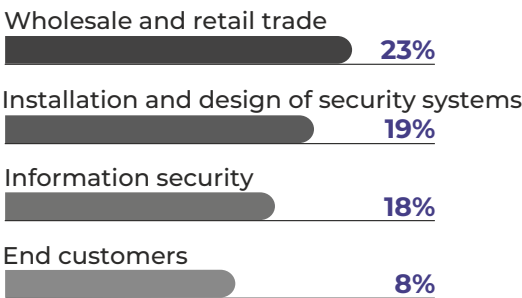


- 34% Specialist
- 24% Head of Department
- 18% Company Manager
- 15% Company Owner

Product Interest



Line of business



Among visitors



Министерство
обороны
РК



Национальный
Банк РК



Министерство экологии
геологии и природных
ресурсов РК



Министерство
Внутренних дел
РК



Министерство
Здравоохранения
РК



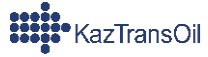
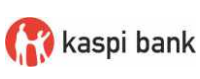
Министерство
Юстиции
РК



Министерство
Транспорта
РК



Ассоциация предприятий
по водоснабжению и
водоотведению
РК «Казakhstan Су Арнасы»



What to expect in 2025?



Industrial Tech Conference

The conference highlights new trends, requirements, and solutions to the main challenges in ensuring the safety of manufacturing companies, using examples from Kazakh and global enterprises.



Cyber and Digital Security Forum-Exhibition

One of the leading conferences in the field of cybersecurity in Kazakhstan, gathering global solution providers, system integrators, and cybersecurity experts from around the world.



FINANCIAL AND BANK SECURITY / FINTECH Conference

The conference addresses various aspects of security in the financial sector, including protection against cyber attacks, prevention of financial fraud, risk management, regulatory compliance, and data protection for clients.



Forum "Smart City – Energy-Efficient and Safe Solutions for the City"

A conference aimed at discussing key issues and solutions that will help make our cities more energy-efficient, safe, and comfortable to live in.



"Modern Video Surveillance Technologies for Designers" Conference

The conference gathers leading experts, manufacturers, and users of video surveillance systems to discuss the latest developments, trends, and applications in various fields..

Product sections



Video surveillance



Cyber security



Perimeter Security and Access Control



Fire safety



National Security and law enforcement



Building Automation and dispatching systems



Smart city



Comprehensive security



Venue

Located in the heart of Astana, the "EXPO" IEC is a world-class venue with state-of-the-art facilities designed to host international events of this scale.

Organizer

ASTANA
EXPO

Astana Expo - organizer of key industry exhibitions and conferences in Kazakhstan and Central Asia.

