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VISION 2030

المعرض الدولي لتصميم المساحات الخضراء والتجهيزات الحضرية
INTERNATIONAL TRADE FAIR FOR LANDSCAPE AND URBAN DEVELOPMENT
SALON INTERNATIONAL DE L'AMENAGEMENT PAYSAGER ET URBAIN



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FROM OCTOBER - 09 TO 11, 2025



OFEC (OFFICE DES FOIRES ET EXPOSITIONS DE CASABLANCA, EN FACE DE LA MOSQUÉE HASSAN 2)

ORGANIZER



OFFICIAL PARTNER



Association des Architectes-Paysagistes du Maroc

SCIENTIFIC PARTNER



المعهد الوطني للبحث الحضري
والتصميم الحضري
والتصميم الحضري

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GARDEN EXPO AFRICA 2025: THE EPICENTER OF LANDSCAPE AND URBAN INNOVATION IN AFRICA

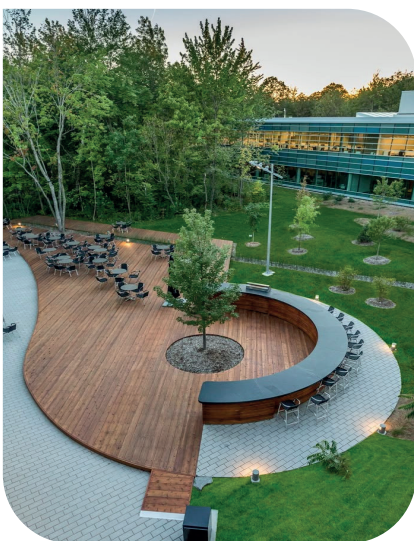
GARDEN EXPO AFRICA 2025 marks a key milestone in the evolution of the exhibition, asserting its continental dimension. As a true hub for landscaping, urban planning, and green spaces in Africa, it brings together major industry players to exchange ideas, innovate, and design solutions tailored to the environmental and urban challenges of the continent.

Faced with accelerated urbanization and a growing awareness of sustainable green spaces, Africa is positioning itself as a market of the future.

Garden Expo Africa stands out as the essential event where professionals explore the latest trends, establish strategic partnerships, and anticipate future needs.



INVESTING IN THE FUTURE OF URBAN AND LANDSCAPE DEVELOPMENT IN AFRICA



Objectives for 2025 :

- Actively contribute to the development of a benchmark platform dedicated to landscaping and sustainable urban planning in Africa.
- Support innovation in greening, urban equipment, and smart cities to shape the infrastructures of tomorrow.
- Participate in a collaborative dynamic between key industry players at the African and international levels to accelerate the transition towards sustainable cities.
- Commit to the 2030 vision by investing in concrete solutions for balanced urban development that meets Morocco's and Africa's ecological and economic challenges.

EXHIBITOR PROFILE

Landscaping and
Urban Planning

Urban Infrastructure
and Equipment

Irrigation and Water
Management

Ecological Solutions
and Smart Cities

Specialized Machines
and Tools

Gardens and
Outdoor Spaces

Urban Furniture and
Outdoor Decoration

Outdoor Lighting
and Shading Solutions

Urban Greening and
Green Roofs

Smart City Technologies
and Sustainable Infrastructure

Construction Equipment and
Public Works for Green Spaces

Solutions for Public
Spaces and Communities

Sports Grounds and
Recreational Space Development

Innovative Materials for
Outdoor Development

Products for Urban
Biodiversity and Ecology

Automation Systems for
Green Spaces (Irrigation,
Maintenance)



WHY EXHIBIT AT GARDEN EXPO AFRICA 2025 ?

KEY FIGURES OF GARDEN EXPO AFRICA 2025	
Business Opportunities	+150 Exhibitors : Leading companies in landscaping, sustainable urban planning, smart cities, irrigation, urban furniture, etc. +10,000 Visitors : Professionals, decision-makers, investors, and institutional stakeholders from over 20 countries. +500 B2B Meetings : Direct exchanges to develop partnerships and sign contracts.
Marketing Visibility	5,000 m² of Exhibition : space A dedicated area to maximize exhibitors visibility and attract targeted visitors. 50+ Media Partners : National and international media coverage to promote your products. 95% exhibitor satisfaction : A recognized event for its return on investment and its ability to generate new business.
Networking and International Development	Meetings with decision-makers : Direct access to leaders in the public and private sectors. Access to African markets : The event serves as an entry point for companies looking to expand in Africa. Creation of strategic partnerships : Unique opportunities to collaborate internationally on sustainable urban projects .
Market Impact	• Rapid growth of African markets in landscaping, water management, and smart cities. • Investment opportunities for companies looking to position themselves in high-demand markets.



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