

Expo Maroc Solaire

المعرض الدولي للطاقة الشمسية والنجاعة الطاقة
International Exhibition of Solar Energy and Energy Efficiency



25-27
FEBRUARY
2025

www.solaireexpomaroc.com



SOLAR ENERGY



RENEWABLE ENERGY



ENERGY EFFICIENCY



INNOVATION



ELECTRIC MOBILITY



ENVIRONMENT



TECHNOLOGY



INTRODUCTION

Thanks to the strategy and vision of His Majesty King Mohammed VI, may God glorify him, Morocco has been able to rise in recent years to become a regional and continental leader in renewable energies.

Morocco's geographical location makes it an indisputable strategic partner; indeed, several countries have expressed their willingness to strengthen this partnership in the field of renewable energies and energy efficiency.

SOLAIRE EXPO MAROC aims to materialize this vision and highlight all the interactions and experiences of national and international operators in this sector.

SOLAIRE EXPO MAROC remains the essential meeting point for sector development, whether through the signing of agreements or staying informed about the latest government measures.

We thank all the participants from previous editions who renew their active presence every year and the companies that have also wished to be part of the 2025 edition.



SPECIFICATIONS.

DESIGNATION

International Exhibition of Solar Energy and Energy Efficiency.

EDITION

13 Th edition

ORGANIZER

AICOM EVENTS

DATE OF EVENT

From February 25th to February 27th, 2025.

VENUE

International Fair of Casablanca

HOURS

Exhibitors from 9:30 AM to 7:30 PM
Visitors from 10:00 AM to 7:00 PM

EXHIBITORS

+150 (Expected)

AREA

10.000 m²

VISITORS

+10.000 (Expected)

CONFERENCES

+20 conferences / +450 participants

SOLAIRE EXPO MAROC in a few lines!

Since its first edition in 2012, SOLAIRE EXPO MAROC has become, through its reputation and positioning, the annual meeting and the reference showcase for the field of solar energy and energy efficiency in Morocco and Africa.

Known as a platform that allows for the creation, development, and presentation of synergies and solutions for stakeholders and interested parties in the field of solar energy and energy efficiency, it offers the opportunity to:

- Present technical innovations and the latest trends.
- Expand your market internationally, particularly in Morocco and Africa.
- Focus all your business meetings in one place.
- Showcase your products and services to a targeted professional audience.

In addition to SOLAIRE EXPO MAROC, a diverse scientific agenda will be included in the program, featuring:



Conferences & workshops.



Roundtable discussions.



SOLAIRE EXPO MAROC, an exceptional opportunity.

Since its inception, Solaire Expo has become the regional and continental hub in the field of renewable energies and energy efficiency. Over the past 12 years, Solaire Expo has been the catalyst for all synergies and a conveyor of real opportunities for sector professionals.

PARTICIPATING IN THIS EXHIBITION WILL ALLOW YOU TO:



Showcase your products, services, and solutions, enabling you to present your offerings to a wide and potentially attract new customers or partners.



Ensure your visibility and reputation by providing you with a platform to showcase yourself in front of an audience interested in your industry.



Meet and establish future partnerships by connecting with other companies, professionals, and market players, paving the way for fruitful and beneficial collaborations for your business.



Promote networks in Morocco and Africa by expanding your contacts and strengthening your ties with other companies and organizations in the region.



Participate in and exchange experiences through conferences, allowing you to learn from best practices, market trends, and successes of other participants, while sharing your own knowledge and experiences.



Visitors to SOLAIRE EXPO MAROC:



The visitors to SOLAIRE EXPO MAROC represent a wide and diverse range of professionals in the field of renewable energy and energy efficiency, seeking the latest innovations or new accessible energy solutions:

- Renewable energy.
- Solar energy.
- Agriculture.
- Engineering.
- Electricity.
- Training.
- Consulting.
- Banking.
- Administration.

Professionals or individuals in search of solutions to reduce their energy bills.

SOLAIRE EXPO MAROC, the 12th edition in a few figures



6235
Visitors



98% of exhibitors satisfied
with the organization
of the exhibition



121
Exhibitors



90% of exhibitors are honored
to recommend the exhibition



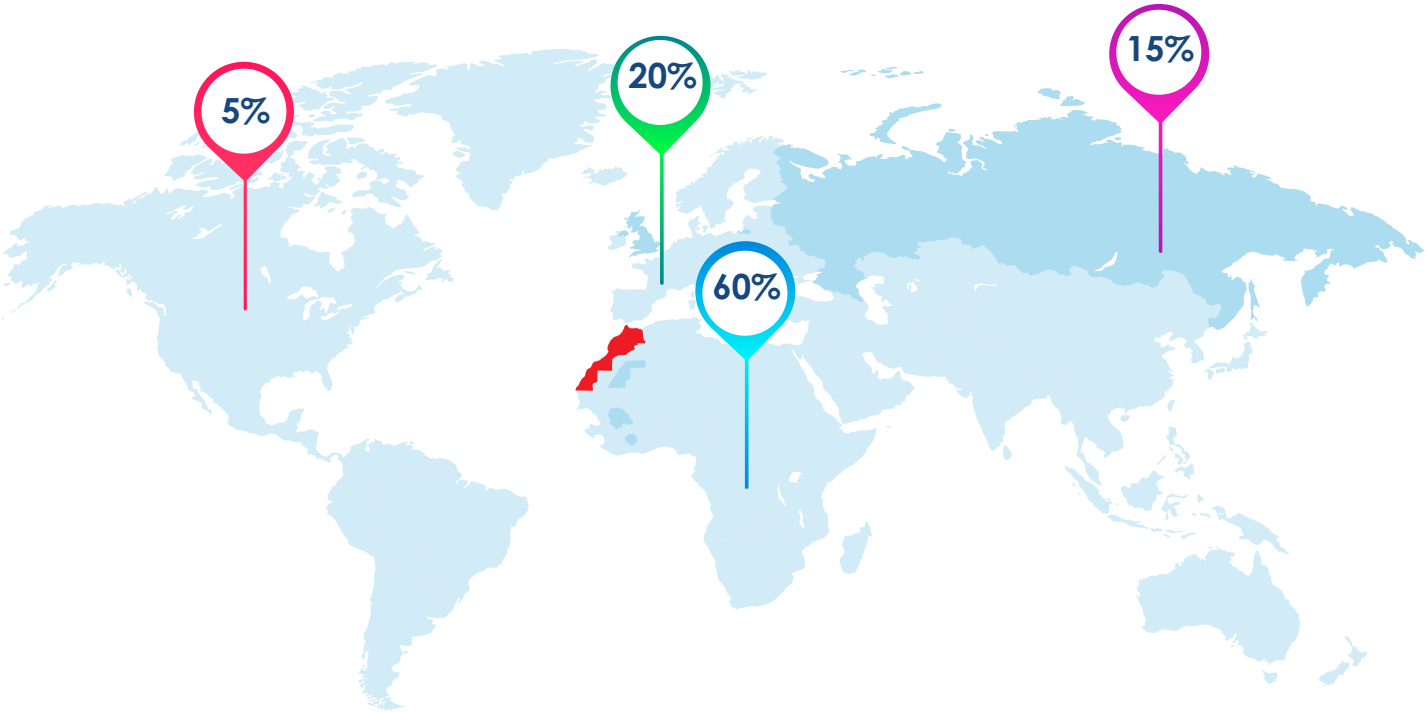
92% of exhibitors are considering
participating in the next edition



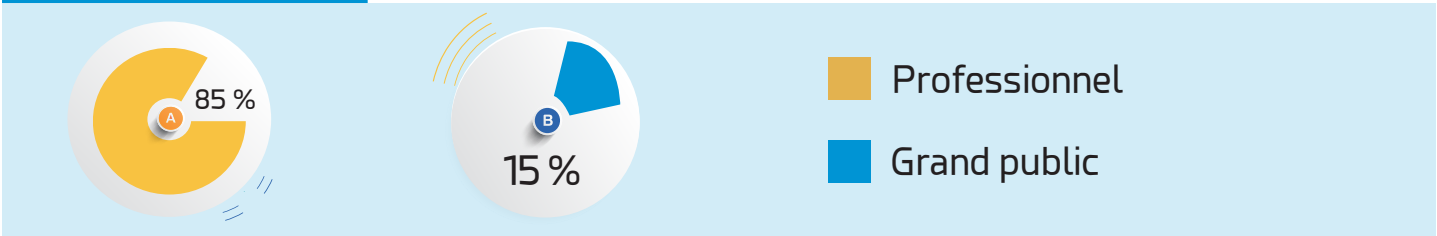
80% of exhibitors report
satisfaction with the flexibility
of the staff

Visitors of SOLAIRE EXPO MAROC

Visitors by Continent

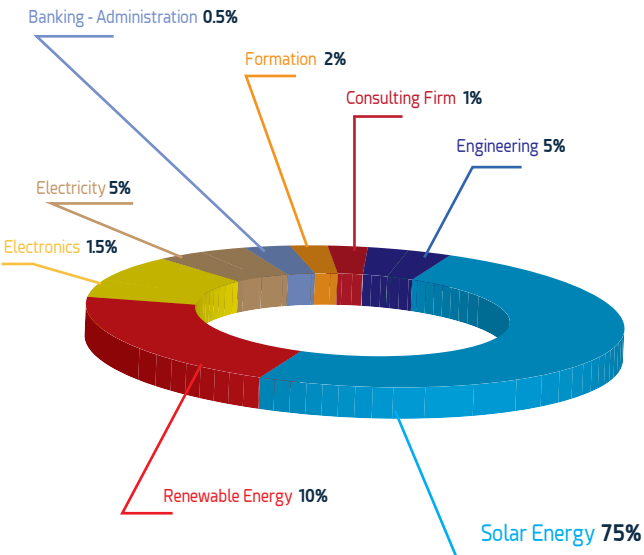


Types of Visitors



Visitors by Sector

Over the course of 3 days, SOLAIRE EXPO MAROC welcomed visitors with diverse profiles: renewable energy specialists, farmers, experts in electricity and lighting, researchers, and educators. This diverse presence allowed the exhibition to fulfill its mission as a platform for all sectors of solar energy and energy efficiency in Morocco and Africa. In 3 days, these operators and stakeholders were able to exchange, share, and showcase their knowledge, methods, technological solutions, and innovations in an appropriate setting.



Diverse Scientific Program



As is customary, SOLAIRE EXPO MAROC presents each edition, since its launch in 2012, with a diverse scientific program, aimed at showcasing the latest research and innovations in the field of renewable energies.

This scientific program is based on :

Conferences & Workshops: National and international experts exchange and share their experiences by discussing topics and themes in the field of solar energy and energy efficiency with a targeted and qualified audience.

Roundtable discussions also provide an opportunity to assess the knowledge of attendees in various areas of solar energy and energy efficiency.

University Research and Innovation Contest 'CURI' aims primarily to promote and stimulate research and innovation at the national and international levels, by recognizing and rewarding the contribution of research through the acknowledgment of the best promising university works conducted in the field of solar energy and energy efficiency.



SOLAIRE EXPO MAROC in communication:

A communication strategy through both Above-the-Line (ATL) and Below-the-Line (BTL) actions, SOLAIRE EXPO MAROC communicates on a large scale, while also forging partnerships with high-level media outlets at both national and international levels to ensure the success of your participation.

DIVERSIFIED POSTER NETWORK

4x3 billboards



Banderoles



Dynamically engaging on social media platforms.



SOLAIRE EXPO MAROC in communication:

PRESS & RADIO

- Numerous insertions in specialized press.
- Advertising spaces in high-audience press.
- Partnership with national and international media outlets.
- Television coverage during the exhibition.



DIRECT MARKETING

- Targeted email campaigns to our qualified prospect base.
- Distribution of VIP invitations.
- Distribution of visitor invitations.
- Distribution of flyers in major cities.
- Official Catalog.

Why Sponsor SOLAIRE EXPO MAROC?

Looking to stand out? Increase your visibility? Promote your products and services? Benefit from diverse visibility on both national and international scales? The sponsorship packages of SOLAIRE EXPO MAROC are tailored for you, focusing on three fundamental axes:

Visibility: A comprehensive communication campaign will be implemented before, during, and after the exhibition, offering you extensive coverage through various national and international channels dedicated to promoting the exhibition (urban advertising, press coverage, media coverage, social media, etc.). Your logo will enjoy full visibility before, during, and after the exhibition.

Proximity: With a location at the heart of the exhibition, you will be close to a significant target audience of professional exhibitors and a diverse visitor base, allowing you to promote your offerings and develop your contacts in a growing market.

Prominence: Your participation will support professionals in the fields of solar energy and energy efficiency, export Moroccan expertise in multiple energy disciplines, and represent Morocco to international companies and institutes.



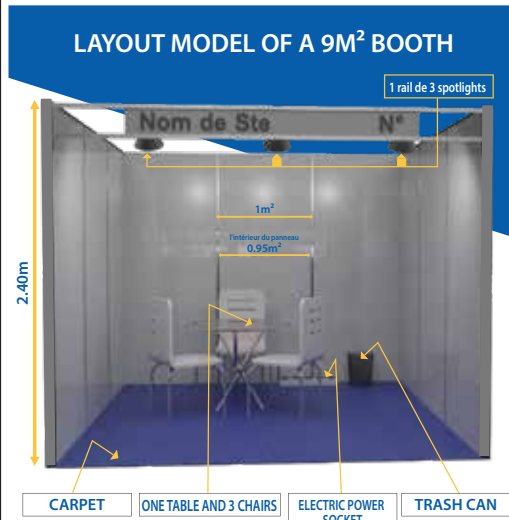
SOLAIRE EXPO MAROC PRICING

All prices are exclusive of taxes.

Registration Fees

3.000 MAD (VAT.EX)

The registration fee includes a package of services that AICOM EVENTS provides, including: Participation in SOLAIRE EXPO MAROC file management, your ranking in the list of exhibitors in the catalog and on the website, the website, the badges, macaroons and invitations

Booth	Price VAT.EX / m ²
EQUIPPED BOOTH STRUCTURES: -Modular aluminum stand -Stratidecors panels -Panel height: 2.40m -Width of each panel: 1m with internal framework of 0.95m FURNITURE: -Carpet -Electricity supply -100w spotlights -Power socket -One table and 3 chairs -Trash can SIGNAGE: -Sign with company name and stand number	195 EURO  LAYOUT MODEL OF A 9M² BOOTH 1 rail de 3 spotlights Nom de Ste N° 1m² l'intérieur du panneau 0.95m 2.40m CARPET ONE TABLE AND 3 CHAIRS ELECTRIC POWER SOCKET TRASH CAN
RAW SPACE Raw space is available from 18sqm and includes one connection electric for installation of your custom booth You can place an order for a custom booth adapter to your requirements :	120 EURO 
ESPLANADE BOOTH Esplanade space is available in the area outside the exhibition hall. It does not include furniture or electricity	100 EURO 

Testimonial



OBAÏD AMRANE

PRÉSIDENT DU CLUSTER ENR

"It is an edition that brings together around a hundred exhibitors today, reflecting the entire dynamics of the sector and the growth and development prospects related to a current issue, namely decarbonization. The strong involvement in the works of this exhibition and the presence of Moroccan and international actors testify to the success of this event.



YOUNES OUBI

Solarway Managing Director
(Morocco & Tunisia)

We are very pleased to participate in this 12th edition of Solaire Expo Maroc. This marks our sixth consecutive participation. This event provides us with the opportunity to meet our Moroccan and foreign partners.



SRINIBAS SAHU

LUMINOUS POWER
TECHNOLOGIE GROUPE

This is our first participation in a solar exhibition in Morocco. We are extremely satisfied with the organization. It is the best platform to enter the energy market in Morocco.



MOUHANNAD SWEISS

K2 SYSTEMS SALES MANAGER

For this edition, I see good organization and ease of exchanging with exhibitors, and a very interesting number of visitors compared to the previous edition.



FATIMA EZZAHRA GHAZALI

CHARGE EXPORT CLEANENERGY
MAROC

As a leader in the field of solar solutions, this edition far surpasses the previous ones in terms of size. The organization improves year after year, with well-equipped booths. We are committed to remaining faithful to this event.



ADIL FERJANE

GREEN POWER TECHNOLOGIE
Distribution Channel Head

We would like to thank you for this exceptionally beautiful exhibition. Year after year, we see development, a structure that is beginning to organize itself, and an ecosystem that is beginning to be created.



MARWA OUKERROU

Marketing Leader in NORD
AFRIQUE LOUNGI

For this edition, I notice good organization and ease of exchanging with exhibitors, as well as a very interesting number of visitors compared to the previous edition.



MAROUAN AARAB

DIRECTEUR COMMERCIAL
chez JA SOLAR

Today, we are attending the third edition of Solar Expo, the largest event dedicated to solar energy in Morocco. We have noticed an improvement from year to year since our first participation.



MOHAMED ABDELZAHERE

INTERNATIONAL SALES MANAGER
SL-RACK

I am delighted to be in Morocco for my twelfth participation in the Solaire Expo Maroc. This year, the event is even more impressive, with the presence of numerous exhibitors from various countries.

SOLAIRE EXPO MAROC in pictures



SOLAIRE EXPO MAROC in pictures



Thanks to our exhibitors and participants.



Ministère de la Transition Énergétique
et du Développement Durable



Ministère de l'Industrie
et du Commerce



Ministère de l'Enseignement Supérieur,
de la Recherche Scientifique et de l'Innovation

INNOVX

HellermannTyton

ClusterEry
Accélérateur de transition

CLEANERGY
MOROCCO
SOLAR SOLUTIONS

ADIWATT
La photovoltaïque une réalité tangible

amee
Ministère de l'Enseignement Supérieur,
de la Recherche Scientifique et de l'Innovation

SOLARWAY

SOFA
Société Marocaine d'Énergie



**POWER
nSUN**
today & tomorrow

LONGI

JA SOLAR

SOLARITY

SUN Q
ÉNERGIE SOLAIRE

GP
Green Power Technology

AESOLAR

alromar
énergie Maroc

SLRack
Schletter Ludwig

WECO

ecobat
BATTERY

Comameto
Solutions de distribution

**CREDIT
AGRICOLE
DU MAROC**

IRESN
Institut de Recherche Scientifique et de l'Innovation

**SOLAX
POWER**

m.e.b
GROUP

CMGP-CAS
SOLUTIONS POUR L'AGRICULTURE

**Greening
Group**

VINCI

YIFANSOLAR

RESUN

**green
energy**

欧陆光伏
Euler Solar

**DISTRIGROUP
ELECTEC**

HT-SAE

INNOVATEL
Engineering Sol

PEIMAR
SOLAR PHOTOVOLTAIC MODULES

**Gaia
ENERGY**

tracesoftware

RUNERGY

**SUNREV
SOLAR**

BLUESUN
Manufacture Since 2010

Sundead

eurener
énergie solar

LUMINOUS

MARIBAT
SOLAR

BS
BATTERY SYSTEM

Gaspower

MEIER

**MGS
ENERGY**

POLYCROWN

**QUALITY
SOLAR**

ulica solar
ULICA SOLAR

OLIVE SOLAR

**ezwat
SOLAR**

edf

PPPrime

ALLGRAND
Power the World

LEFN
LE FENG NEW ENERGY

AIESS

MEGAREVO

SACOLAR

SNADI

**DELIXI
ELECTRIC**
德力西电气

S.P.P

Solarex

STE. ZAKIA SOLAR CEMMAYNE
Société d'Énergie Renouvelable de CEMMAYNE

solis

MARSTEK

GEPSA

STM

FuturaSun

中梦秀科电气

AUTOMATION44

**EASYWAY
ENERGY**

xindun
GREENPOWER

SYRIUS
Solar Industry

CEM
Compteur Électrique & Mesure

SUNRUNE

Kepeida

KDM
Kingdom Solar

Narada

NEDISUN

Telecontact
Les Pages Jaunes du Maroc

KOMPASS
Your route to business worldwide

Sun Power

CELL AMRECAN

STAR
XING PAI TECHNOLOGY CORP

AHK
Association Marocaine pour le Développement des Energies Renouvelables

Myati

GOTOSOLAR

**ATLYKAS
GROUP**

CYCLOPS

**SOS VILLAGES
D'ENFANTS**
فرق الأطفال

YSLH
YSLH EXHIBITION

**WBE World Battery
2024 Industry Expo**
World Battery & Energy Storage Expo