



Society of Petroleum Engineers

Exclusive Host



Dragon Oil



GOTECH

Energy, Technology,
and Innovation

Dubai, UAE

21-23 April 2025

Dubai World Trade Centre, Dubai, UAE

Sponsorship and Exhibition Opportunities

gotech-dxb.com





Why Participate

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Discover the value of sponsoring and exhibiting at GOTECH 2025. Gain exceptional visibility and assert your industry leadership with prime networking chances, tailored brand exposure, and direct engagement with tech enthusiasts shaping tomorrow. Don't miss this opportunity to elevate your brand above the competition.

What's Planned for 2025

- Opening and strategic panel sessions with global industry thought-leaders helping realise the potential of gas resources
- Technical sessions covering vital topics to enable innovation and collaboration through a profitable, and sustainable approach

Who Attends

- C-Level Executives
- Presidents and Vice Presidents
- Directors and Managers
- Strategic and Business Development Managers
- Petroleum Engineers
- Operations Managers
- Team Leaders
- Project Managers
- Academia
- Students

Why Exhibit

- Share your company's expertise with a targeted group of experts
- Showcase your advanced technologies, valuable services and unique expertise
- Personally interact with potential and current customers
- Acquire valuable sales leads and customer feedback
- Expand your markets by identifying new potential customers, suppliers and partners

Why Sponsor

- Give your organisation maximum exposure to an audience of top decision makers
- Sponsorships geared to driving sales and expanding visibility can be an extremely powerful promotional tool
- All sponsors receive a number of core benefits to maintain high-visibility throughout the event promotions and on-site

Showcase Your Brand—Become a Sponsor or Exhibitor



Sponsorship Opportunities

Our sponsorship packages have been carefully designed to align with different marketing objectives and to suit a range of budgets. Sponsorships are proven to give your company immediate visibility and impact. In addition to increased brand exposure, specific sponsorship packages can help you influence a targeted technical or demographic group.

Sponsorship Summary

Premium Packages	Value (USD)
Principal Sponsor	68,000
Diamond Sponsor	57,000
Platinum Sponsor	47,000
Gold Sponsor	37,000
Exclusive Packages	
Delegate Bag Sponsor	44,000
Mobile App Sponsor	32,000
Directional Signage and ePoster Stations Sponsor	32,000
Lanyards Sponsor	32,000
Registration and Conference Badge Sponsor	32,000
Networking Reception Sponsor	21,000
F&B Sponsor (Lunch and Coffee)	21,000 per day
Speakers Gifts Sponsor	16,000

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Core Benefits

All sponsors receive the following core benefits:

- Logo and sponsorship title on the event website
- Logo and sponsorship title in sponsor section of event mobile app
- Logo and sponsorship title on slides displayed between technical sessions
- Logo and sponsorship title on signage recognising sponsors
- Verbal acknowledgement at Opening and Closing Ceremonies
- Acknowledgement in press releases



Showcase Your Brand—Become a Sponsor or Exhibitor



Premium Sponsorship Opportunities

The premium sponsorship packages offer sponsors opportunities to maximise their presence before, during, and after the event.

In addition to the core benefits, please refer to the additional benefits below under each package.

Principal Sponsor (5 packages available)	Diamond Sponsor (8 packages available)	Platinum Sponsor (8 packages available)
USD 68,000 (VAT inclusive price) • Company logo and sponsorship title prominently displayed on stage backdrop • 36 sqm walk-in exhibition booth • Five full conference registrations • Eight exhibitor passes, including lunches and coffee breaks • Three VIP invitations to Opening Ceremony and Plenary Session • Key executive testimonial included on event website • One banner ad in the rotating carousel on the mobile app and website • Logo in event promotional emails and ads, where space and size permit • Special group registration rate	USD 57,000 (VAT inclusive price) • Company logo and sponsorship title prominently positioned on the stage backdrop • 24 sqm walk-in exhibition booth • Three full conference registrations • Six exhibitor passes, including lunches and coffee breaks • Two VIP invitations to Opening Ceremony and Plenary Session • One banner ad in the rotating carousel on the mobile app and website • Logo in event promotional emails and ads, where space and size permit • Special group registration rate	USD 47,000 (VAT inclusive price) • Company logo and sponsorship title prominently positioned on the stage backdrop • 18 sqm walk-in exhibition booth • Two full conference registrations • Four exhibitor passes, including lunches and coffee breaks • One VIP invitation to Opening Ceremony and Plenary Session • Logo in event promotional emails and ads, where space and size permit • Special group registration rate
		Gold Sponsor
		USD 37,000 (VAT inclusive price) • Company logo and sponsorship title prominently positioned on the stage backdrop • 9sqm walk-in exhibition booth • Two exhibitor passes, including lunches and coffee breaks • Logo in event promotional emails and ads, where space and size permit • Special group registration rate

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Showcase Your Brand—Become a Sponsor or Exhibitor



Exclusive Sponsorship Opportunities

The exclusive sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition.

In addition to the core benefits, please refer to the additional benefits below under each package.

Delegate Bag Sponsor USD 44,000 (VAT inclusive price) • Logo on the conference bags • One bag insert can be provided by the sponsor (optional)	Lanyards Sponsor USD 32,000 (VAT inclusive price) • Logo on the lanyard attached to each delegate badge • Logo and sponsorship title on the lanyard tree • Lanyards to be provided by SPE	Networking Reception Sponsor USD 21,000 (VAT inclusive price) • Logo and sponsorship title on reception signage, including table and buffet tent cards • Option for sponsor to provide gift to attendees
Mobile App Sponsor USD 32,000 (VAT inclusive price) • Logo on the main splash page • One banner ad in the rotating carousel • Highlighted entry on the app’s exhibitor listing • One push message each day of event • Logo on the mobile app signage	Registration and Conference Badge Sponsor USD 32,000 (VAT inclusive price) • Logo and sponsorship title on the registration counters at the event • Logo and sponsorship title on the registration webpage and registration confirmation email sent to attendees • Logo and sponsorship title on the badge along with the SPE logo	F&B Sponsor (Lunch and Coffee) USD 63,000 (3 days)/ USD 21,000 per day (VAT inclusive price) • Logo and sponsorship title on venue branding, including table and buffet tent cards • Option for sponsor to provide gift to attendees
Directional Signage and ePoster Stations Sponsor USD 32,000 (VAT inclusive price) • Logo and sponsorship title on directional signage • Logo on screensaver and fascia board of each ePoster station		Speakers Gifts Sponsor USD 16,000 (VAT inclusive price) • Logo and SPE logo on author gifts or gift boxes

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Showcase Your Brand—Become a Sponsor or Exhibitor



Exhibit Showcase Opportunities

Exhibiting at GOTECH 2025 will enable you to demonstrate your company’s advanced technologies and expertise, increase your brand awareness and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe.

Why Exhibit?

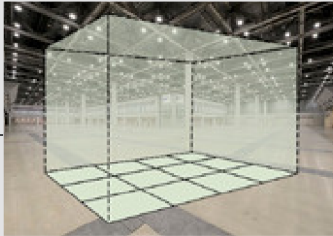
- Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry. Share your company’s expertise with a targeted group of experts.
- Showcase your advanced technologies, valuable services and unique expertise.
- Acquire valuable sales leads and customer feedback.
- Personally interact with potential and current customers.

1. Review the exhibition information carefully.
 2. Select **two preferred locations** from the exhibit floor plan (for the latest floor plan, please contact zjooma@spe.org).
 3. Complete, sign, and return your **Exhibitor Application Form** and **Exhibitor Terms and Conditions Contract** to zjooma@spe.org.

Packages

Space Only

USD 550 per sqm



Inclusions

- Only marked-up space provided
- Minimum space to be booked is 18 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo and profile on the conference website

Walk-In Package

USD 600 per sqm



Inclusions

- Seamless wall with graphics (artwork to be provided by Exhibitor)
- 2 basic chairs
- 1 table
- 1 counter with company logo, name and stand number

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo and profile on the conference website

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

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