

BOOTH OPTION

RAW SPACE (minimum 18 sqm)

Ideal for exhibitors who wish to build their own concepts



SHELL SCHEME (minimum 9 sqm)

Includes:

- Wall partition of 2,5 height in white laminated panel
- Fascia with Company name and booth number
- Carpet
- 2 Fluorescent tubes 40W
- 1 Information counter
- 2 Folding chair
- 1 socket 5 Amp/220V
- 1 Waste basket



PREMIUM BOOTH (minimum 9 sqm)

Includes:

- 1 Top Banner
- 2 Folding Chair
- 2 White wooden Chair
- 1 Round Wood Table
- 1 Lockable Cabinet
- 2 Fluorescent Tubes
- 15AMP/220V single phase power socket
- 1 Waste Paper Basket



VENUE INFORMATION

Saigon Exhibition & Convention Center (SECC) is the largest and most modern international standard exhibition center in the Southern Vietnam, located in the heart of District 7, Ho Chi Minh City, only 15 minutes from the city center and 30 minutes from Tan Son Nhat International Airport.

Address: 799 Nguyen Van Linh, Tan My Ward, Ho Chi Minh City



The 12th International Exhibition for RUBBER INDUSTRY and TYRE MANUFACTURING in Vietnam

RUBBER
AND
tyre
VIETNAM 2026

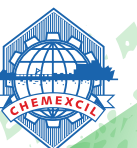
10-12/6
2026

SECC, HO CHI MINH CITY
www.rubber-tyre.com.vn

Organizer



Country Partner



CONTACT INFORMATION

Minh Vi Exhibition & Advertising Services Co., Ltd (VEAS)
Room 803, Citilight Tower, 45 Vo Thi Sau Street, Tan Dinh Ward, HCMC, Vietnam.

FIGURE STATISTICS AT **RUBBER AND tyre** VIETNAM 2025



EXHIBITOR PROFILE

- Rubber Products Manufacturers and Suppliers
- Tyre and Tubes Manufacturers and Suppliers
- Rubber Machinery Manufacturers and Suppliers
- Footwear Manufacturers
- Retreading Materials
- Raw Rubber Producers and Processors
- Latex processing, latex products
- Raw material Manufacturers and Suppliers
- Testing Equipment
- Moulded/Extruded Rubber Goods
- Rubber Profiles
- Rubber Hoses
- Rubber Sheeting
- Sports Goods Manufacturers and Suppliers

VISITOR PROFILE

- Manufacturers, processors & users of rubber-related products
- Raw materials processors
 - Trade associations/Service organizations
 - Management, Technical, Production, Sales, Marketing & Purchasing departments
 - Personnel from the following industries:
 - Automotive & transportation
 - Building & construction
 - Electrical, Electronics & Mechanical Engineering
 - Telecommunications
 - Furniture & Furnishing
 - Household goods
 - Leisure goods
 - Medical & Healthcare
 - Packaging

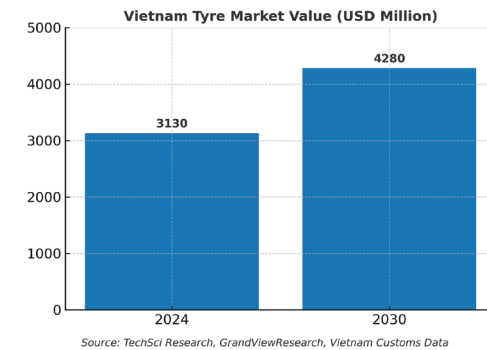
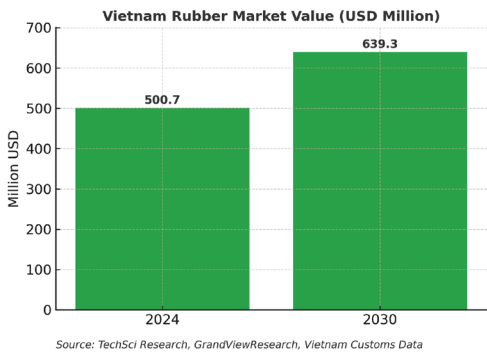
Vietnam – A Fast-Growing Market for Rubber & Tyre Industry

Rubber Industry Highlights

- Top 3 natural rubber exporter globally, with annual production exceeding 1.1 million tons.
- Stable annual growth of 4.2%, driven by rising demand from automotive, manufacturing, and construction sectors.
- Strong FDI inflow into industrial and technical rubber, leveraging Vietnam’s strategic position in the global supply chain shift.

Tyre Industry Highlights

- Dynamic domestic market valued at over USD 3 billion, with projected growth of 5.4% per year.
- Vietnam emerging as a manufacturing hub for global tyre brands, attracting major FDI from Japan, Korea, China, and Europe.
- Tyre exports surpassing USD 2 billion annually, expanding rapidly to USA, EU, and ASEAN markets.



Market Growth Outlook

WHY EXHIBIT?

- Boost sales revenue
- Directly meet potential partners
- Launching new products and services.
- Update and explore market information & competitors
- Promote products, services and corporate brand

“We've been joining this expo for 03 days and have at least 40 meetings with our potential customers. We do believe that this is one of the best exhibition that we've ever joined.”

Mr. Pichai Phansukhumthana
Deputy Director - CS Rubber Industry

