



**EURASIAN
CONSTRUCTION
TECHNOLOGY**

'26

23-25
September **2026**

**III ANNUAL INTERNATIONAL EXHIBITION AND FORUM
FOR SPECIALIZED MACHINERY, COMMERCIAL VEHICLES,
MACHINES AND EQUIPMENT**

**EXPOFORUM
Saint Petersburg**



Supported by:



Association of Importers
and Manufacturers
of Specialized Machinery

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About the exhibition

The core federal-scale industry event in the Northwestern Federal District

- A meeting point for leading manufacturers, importers, and purchasers of construction, mining, logging, warehousing, commercial, and other types of special machinery and equipment
- A platform where customers and suppliers can negotiate and conclude contracts for the supply of special equipment



Results of the exhibition

131  **+30%**
compared
to 2024
participants

Russian
and foreign
companies

13 277  **+45%**
compared
to 2024
visits

over the 3 days
of the exhibition

20 400 m²
exhibition area

total exhibition
indoor and outdoor
footprint

64  **+35%**
compared
to 2024
64 speakers

discussions
with market professionals
and international experts

Exhibition sections:



Road-building machinery

Road rollers, asphalt pavers, road milling machines, bulldozers, front-end loaders, excavators



Pipeline construction

Pipe layers, excavators, bulldozers, front-end loaders



Industrial tires

Large tires for heavy machines, dump trucks, tractors



Mining equipment

Drilling rigs, hydraulic rock drills, loading and delivery machines, drilling tools



Housing construction

Tower cranes, telescopic loaders and lifts, dump trucks



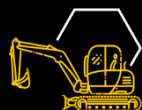
Spare parts

Components, consumables, and attachments for heavy machines and equipment



Open pit mining

Mining excavators, bulldozers, front-end loaders, dump trucks, drilling rigs



Municipal machinery

Backhoe loaders, mini excavators, mini loaders, front-end loaders



Oils

Technical oils and lubricants, hydraulics for the operation and maintenance of heavy machines and equipment



Commercial transport

Trucks, lorries, dump trucks, quarry dump trucks



Cranes

Self-propelled crawler and wheeled cranes, tower cranes



Service maintenance

Services for technical maintenance, repair and restoration of equipment



Warehouse equipment

Forklift trucks, stackers, reach trucks, lifts



Logging equipment

Harvesters, forwarders, attachments



Rental, financial services, and IT technologies

Leasing, rental, equipment buyback, and trade-in. IT technologies and automation

Visitor profile



13,277 ↑ +45%
compared
to 2024

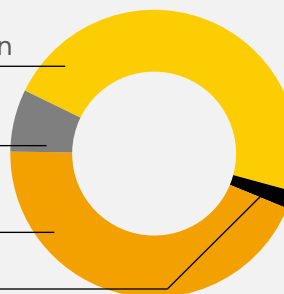
**specialists from 83 regions
of the Russian Federation**

8 countries:



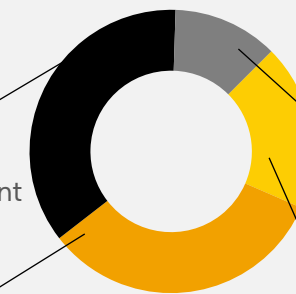
Visitor geography

47%	Petersburg and Leningrad Region
7%	Moscow and Moscow Region
44%	Regions of the Russian Federation
2%	Other countries



Visitor positions

36%	Company Head/Founder
12%	Deputy Head of the Company
33%	Head of Department /Team Leader
19%	Manager/ Specialist



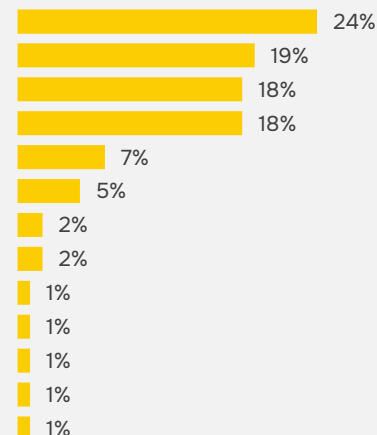
62%
of visitors
decide to
buy

7409
unique visitors

13 277
visitors
over three days

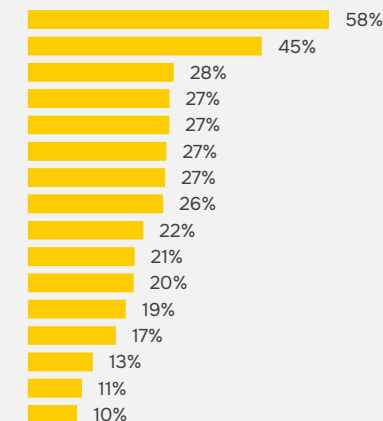
Visitors' areas of activity

Construction company (road building, infrastructure, house building)	24%
Oil and gas production company	19%
Mining company (open-pit, underground mining)	18%
Service company (equipment maintenance)	18%
Logistics company (warehousing and freight transport)	7%
Financial organization (bank, leasing)	5%
Non-profit organization (association, union, chamber)	2%
Logging and processing	2%
Public utilities organization	1%
Insurance company	1%
Government agency	1%
Educational institution	1%
Media representative	1%



Visitor interests*

Road-building machinery	58%
Freight equipment	45%
Warehouse equipment	28%
Mining equipment	27%
Spare parts	27%
Cranes	27%
Open-pit mining equipment	27%
Municipal equipment	26%
Equipment for housing construction	22%
Logging equipment	21%
Service maintenance	20%
Equipment for pipeline construction	19%
Oils	17%
Industrial tires	13%
Rental and financial services	11%
Other	10%



*multiple categories could be selected

BUSINESS PROGRAM



64  **+30%**
speakers compared to 2024

2000+
listeners

3 days

31 participating company

11 events

8 sessions

3 closed events for industry leaders

Partners and support:



Association of Importers and Manufacturers of Specialized Machinery



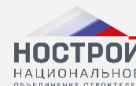
МИНПРОТ ОРГ РОСИИ



7-10 октября 2025
XIV Петербургский
международный
ГАЗОВЫЙ ФОРУМ



РОСАСФАЛТ
Ассоциация Производителей и Потребителей
Асфальтобетонных Смесей



НОСТРОИ
НАЦИОНАЛЬНОЕ
ОБЪЕДИНЕНИЕ СТРОИТЕЛЕЙ



ОБЪЕДИНЕНИЕ
ПРОМЫШЛЕННЫХ И
КОММЕРЧЕСКИХ
ПРЕДПРИЯТИЙ



ИНСТИТУТ
РАЗВИТИЯ
ТРАНСПОРТА



23-25 September 2026 r.

EXPOFORUM, Saint Petersburg

interconexpo.ru

5

Benefits of participation

1

The most competitive price offer on the European market

4

Modern, safe venue

7

Official support from the Russian Ministry of Industry and Trade

2

Target visitors to the exhibition

5

Business program includes participation of government officials and decision-makers

8

Official support from the industry association

3

The lowest cost of loading and unloading operations among exhibitions held in Europe

6

The official partner package of the Ecosystem will include events throughout the year

9

Integration into marketing communications throughout the year

Benefits of participation

St. Petersburg is the best location for your business

During ECT 2025, specialists in the oil, **gas, mining, construction, logging, and other industries from all over Russia** will come to St. Petersburg to conclude agreements on the supply of special machines and equipment. Take advantage of this:



- Hold customer-focused events, spending the lowest price for attracting potential and existing customers.
- With St. Petersburg's excellent infrastructure, you can host both classic client parties in restaurants and organize high-level negotiations in a unique format.



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Евразия СпецТехника



Event venue EXPOFORUM

EXPOFORUM, one of the best exhibition venues in Russia, where you can negotiate with and find new customers. The St. Petersburg International Economic Forum (SPIEF) and other events are held at this venue.

Transport accessibility:

6 km Pulkovo International Airport
4 km Ring Road
3 km Moscow-St. Petersburg Highway
10 km Northwest High-Speed Diameter
20 km to the city center

There are two large hotel complexes on the territory
Free buses
(on event days)
from the Moskovskaya
metro station

360° marketing support



Own information channels

- Telegram channel
- Zen
- V Kontakte
- Rutube
- Email newsletters
- Telegram bot
- Website

Industry-specific information resources

- Information websites
- Partner websites
- Industry publications
- Influencer marketing

Federal media



ВЕДОМОСТИ

Коммерсантъ®



Total target audience reach

3+ million



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See you on
23-25 September 2026!

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**EXHIBITION
ORGANIZER:**



RussExpo

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