



LEISURE EXHIBITION
NORTH OF AFRICA

Pool - SPA - Outdoors

POST SHOW REPORT

2025



Presented By:

HEISGHT EGYPT EXPO



WWW.HTSXPO.COM

Heights



ABOUT EXHIBITION

EGYPTIAN LEISURE EXHIBITION

The Egyptian Leisure Exhibition, held at the prestigious Cairo International Convention Center, proudly concluded its highly successful 3rd round in 2025. This dedicated event stands as the premier platform in the region for the swimming pool, spa, landscape, and outdoors industries.

2025 POST SHOW REPORT

The 2025 edition marked a significant milestone, bringing together 60 leading companies from across these vital sectors. The exhibition provided a dynamic environment for participants to showcase their latest products, services, and innovations, fostering invaluable connections and driving business growth. This report highlights the key achievements and successes of this year's event, underscoring its pivotal role in shaping the future of the leisure industry.



EXHIBITION SPONSORS

We extend our sincere gratitude to the 12 companies and organizations that sponsored the Egyptian Leisure Exhibition 2025. Their invaluable support and commitment were instrumental in the success of this event, enabling us to provide an exceptional platform for all participants. Their partnership is a testament to their dedication to the growth and development of the leisure industry.



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EXHIBITOR PROFILE

The Egyptian Leisure Exhibition 2025 showcased a diverse range of exhibitors, reflecting the comprehensive nature of the leisure industry. The main sections included:

Swimming Pools

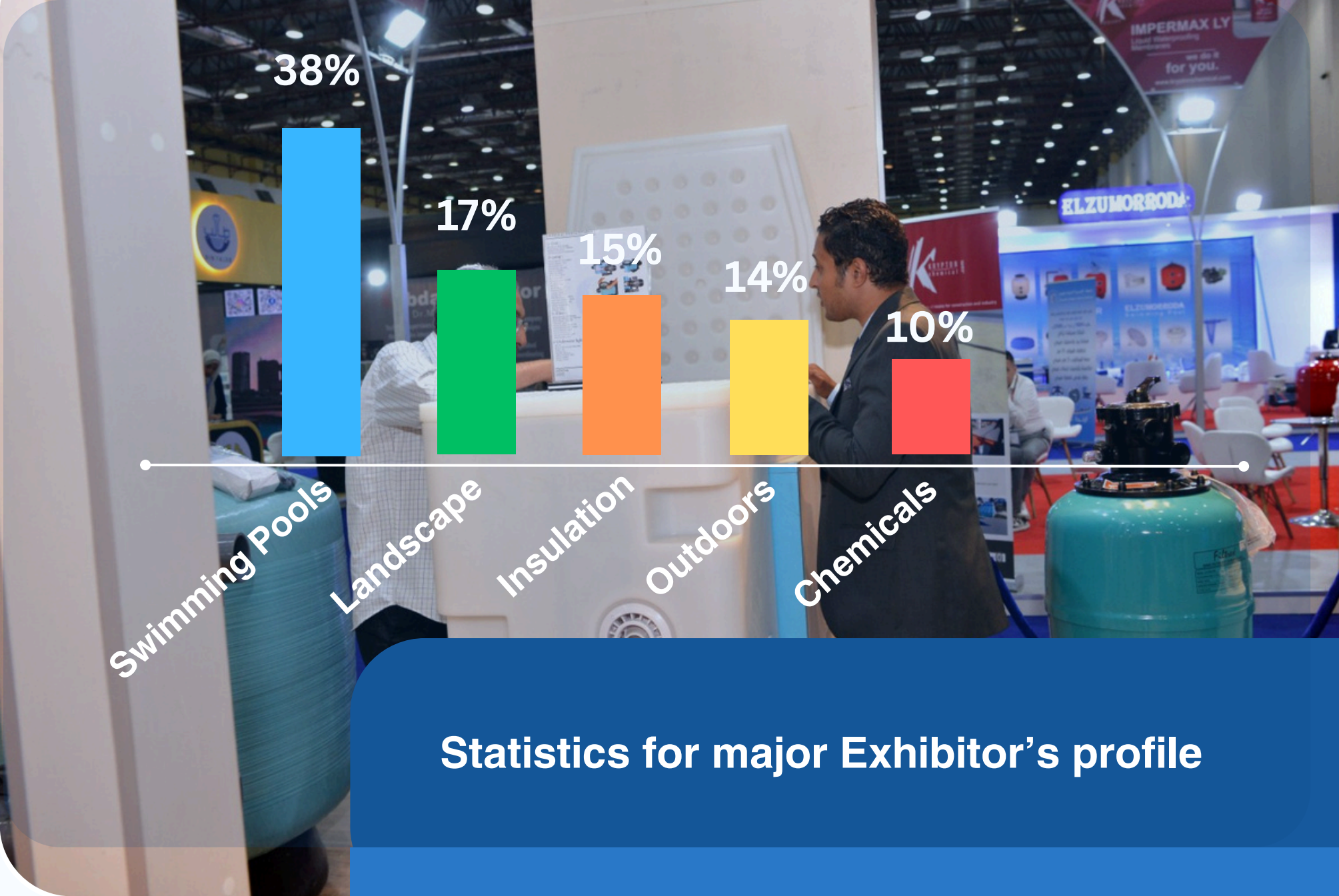
A wide array of companies specializing in the design, construction and maintenance of residential and commercial swimming pools as well as innovative water features.

Fountains

Exhibitors presented cutting-edge solutions and creative designs for both indoor and outdoor fountains, highlighting the blend of art and engineering.

Landscape

This section featured experts in landscape design, sustainable gardening, and outdoor living spaces, offering solutions for creating breathtaking and functional environments.



Statistics for major Exhibitor's profile

Outdoor Products and Decoration

A collection of exhibitors showcasing a variety of outdoor furniture, lighting, decorative elements, and accessories to enhance any leisure space.



VISITOR'S PROFILE

The 2025 exhibition attracted a diverse and international audience, with visitors attending from various countries across the region. The presence of this broad, international contingent fostered a dynamic environment for cross-border networking and business opportunities, allowing exhibitors to connect with a global market right here in Cairo.

Visitors Countries



SPAIN



ITALY



POLAND



JORDAN



NIGERIA



SAUDI ARABIA



KENYA



AUSTRIA



TURKEY



SOUTH AFRICA

OUR NEW BUSINESS BOOST-UP PROGRAM

Heights Expo is proud to introduce a unique solution designed to go beyond the traditional exhibition experience. Our new Business Boost-Up Program is a strategic partnership created to help our exhibitors grow their business both locally and internationally.

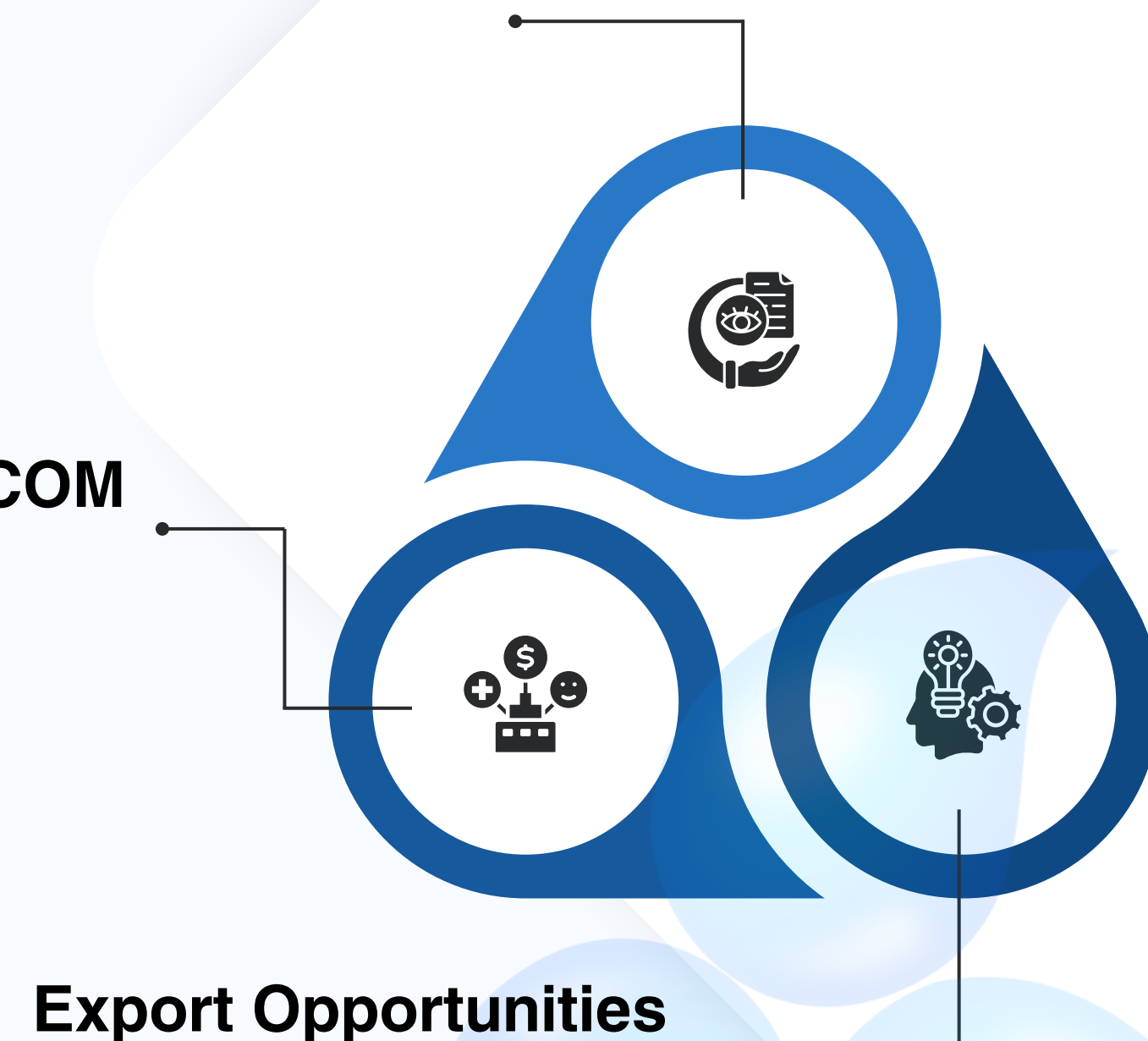
YALLAFINISHEG.COM



yallafinisheg.com
Local Sales: We'll help you sell your products in the Egyptian market through our exclusive partnership with yallafinisheg.com.

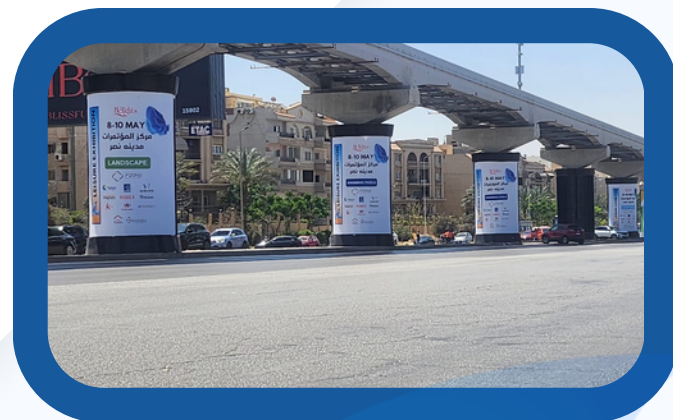
Export Opportunities
Export Opportunities: We provide the resources and connections needed to help you export your products and penetrate the growing East African market. Using Melkawy Heights Platform

PARTICIPATE



MEDIA CAMPAIGN-OUTDOORS

The success of the 2025 exhibition was supported by a comprehensive media and marketing campaign designed to maximize reach and engagement. Key components of the campaign included:



MONORAIL
New Cairo



CITY STARS
Nasr City



NOZHA BRIDGE
Heliopolis



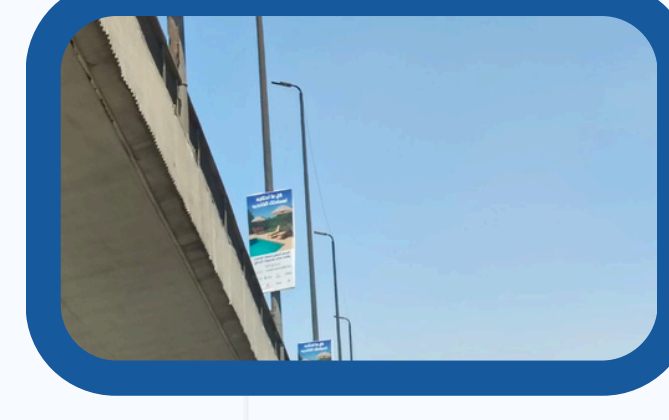
SALAH SALEM
Nasr City



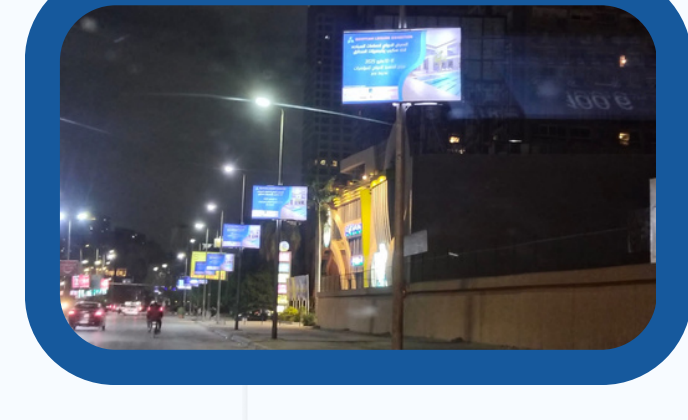
SMART CITY
Elmaadi



MERGHANY
Heliopolis



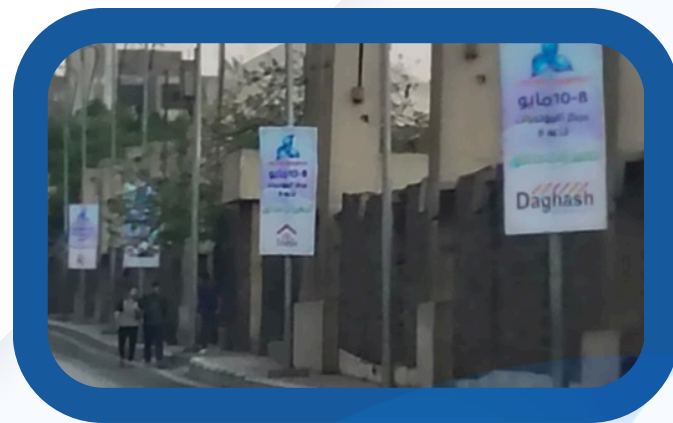
6 OCTOBER
nasr city



NILE CORNICES
Elmaadi

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EXHIBITION CENTER

Nasr city



EXHIBITION CENTER

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EXHIBITION CENTER

Nasr City



SALAH SALEM

Nasr City

MEDIA CAMPAIGN

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FACEBOOK
INSTAGRAM
LINKED INN
YOUTUBE



EMAILS TO 10.000 VISITORS
PRINTED INVITATION - 5000

THE FUTURE OF SUSTAINABLE OUTDOOR LIVING CONFERENCE

Following three days of illuminating discussion and collaborative insight, the "Future of Sustainable Outdoor Living" conference successfully brought together pioneers and experts to navigate the intersection of innovation and environmental stewardship.



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EGYPTIAN LEISURE EXHIBITION
POOL SPA LANDSCAPE OUTDOORS

WHERE WELLNESS MEETS OUTDOORS

THE FUTURE OF SUSTAINABLE
OUTDOOR LIVING
CONFERENCE

8-10 MAY, 2025

10:00 am - 05:00 pm
CICC - CAIRO INT. CONVENTION
CENTER - NASR CITY

Conference Sponsor



More Information
WWW.HTSXPO.COM/CONFERENCE.PHP

Contact Us
+20 100-855-1097



WALEED MOKHTAR
Krypton Egypt - GM



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MOHAMED ABDUMENEEM
Consultant



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KHALED MADKOUR
Sustainable Development
Researcher



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HASSAN HUSSEINY
Regional Manager AZUD

TESTIMONIALS

Hear from Our Satisfied Exhibitors, Real Success Stories
Discover how businesses like yours achieved outstanding growth
with Egyptian Leisure Exhibition 2025.



CHECK OUR EXHIBITORS TESTIMONIALS

<https://htsxpoc.com/index.php#testmonialpart>



EXHIBITION VIDEO

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