

an Event by :



THE LEADING MODERN CLEANING & TEXTILE CARE EXHIBITION IN SOUTHEAST ASIA

EXPOCLEAN EXPOLAUNDRY

The 10th Edition Post Show Report

30 October – 1 November 2025
JICC Senayan, Jakarta

www.expo-clean.com | www.expo-laundry.com

CONTENT

- General Information
- Facts & Figures
- Attendees Profile
- Programmes & Activities
- Quoted at EXPO CLEAN & EXPO LAUNDRY 2025
- Supporting Organisations

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The 10th Edition Post Show Report

an Event by :

MAS

PT. MEDIA ARTHA SENTOSA

GENERAL INFORMATION

Day, Date

Thursday, 30 October – Saturday, 1 November 2025

Opening Hours

10.00 – 20.00 hrs

Venue

Exhibition Hall A
JICC Senayan, Jakarta

Admission Policy

Free admission with registration
For trade professionals only

Frequency

Annual

Edition in 2025

10th

Official Websites

www.expo-clean.com
www.expo-laundry.com



FACTS & FIGURES

100 Exhibiting Names

from **13** Countries and Region

6,502 Attendees

from **18** Countries and Region

50+ Knowledge Enhancing
Presentation Sessions

13 Industrial Group Visits
Arranged and Matched

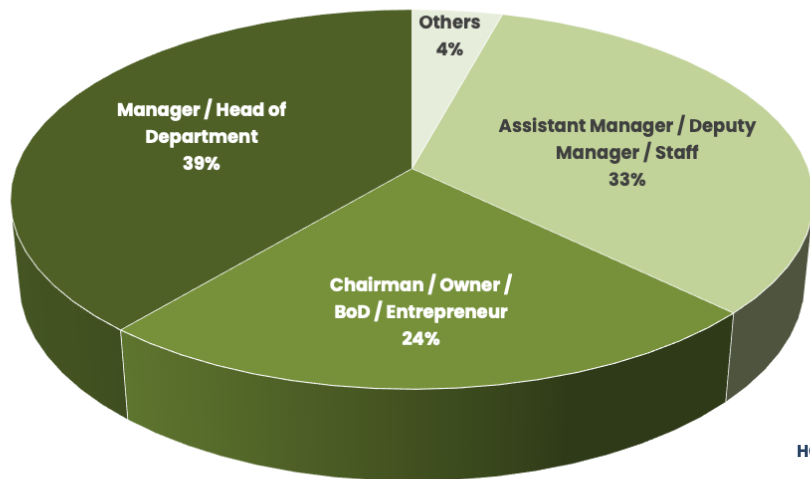


Countries and Regions Represented :

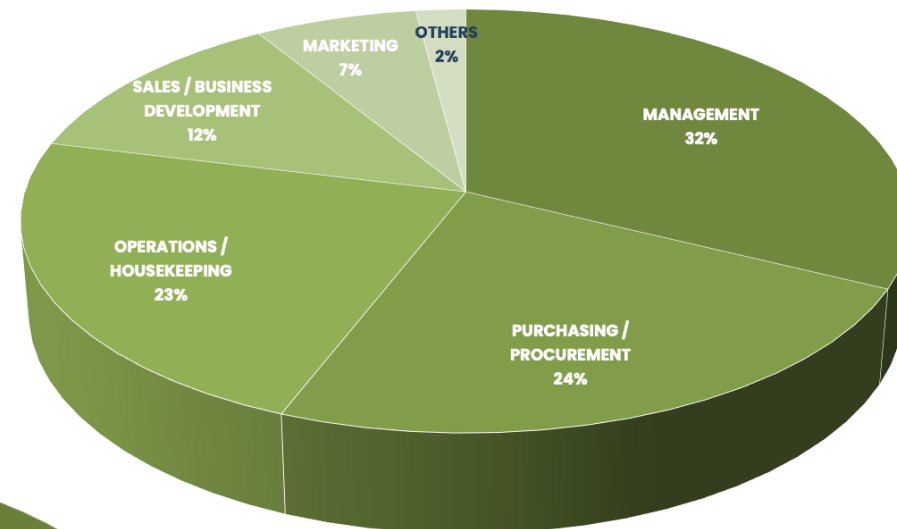
Australia, Brunei Darussalam, Cambodia, China, Germany, India, Indonesia, Italy, Japan, Malaysia, New Zealand, Oman, the Philippines, Portugal, Singapore, South Korea, Taiwan, Thailand, United Kingdom, USA

ATTENDEES PROFILE

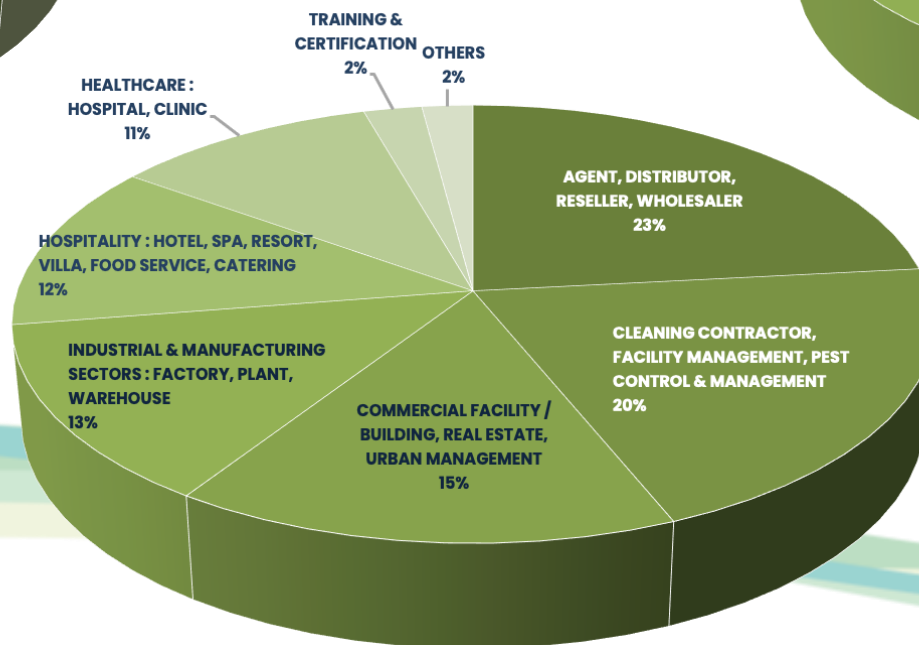
Summary of Attendees in
EXPO CLEAN 2025 by **Job Title**



Summary of Attendees in
EXPO CLEAN 2025 by **Job Function**

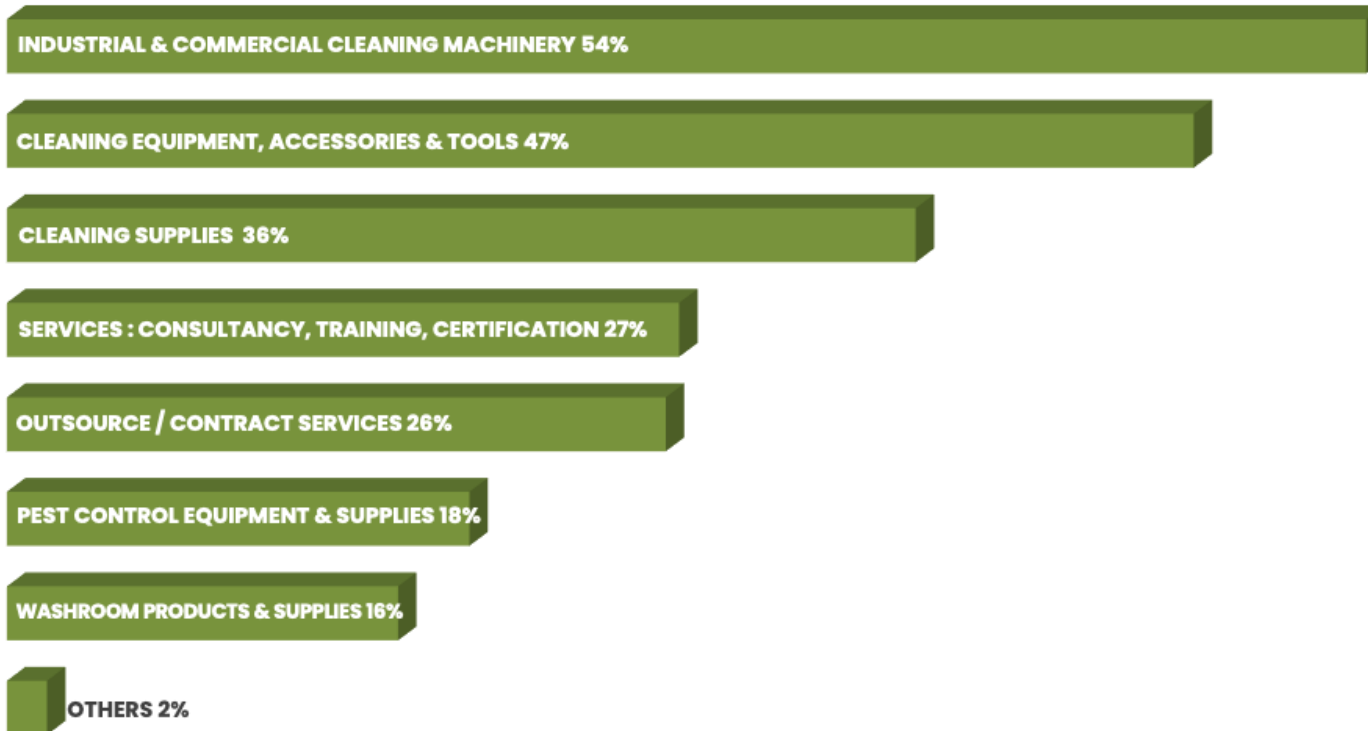


Summary of Attendees in
EXPO CLEAN 2025 by **Line of Business**



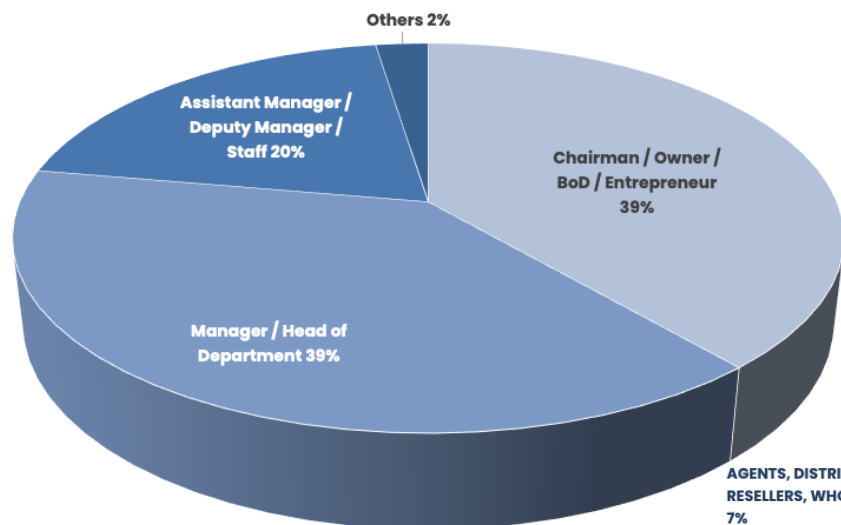
ATTENDEES PROFILE

Summary of Attendees in
EXPO CLEAN 2025 by **Product Interests**

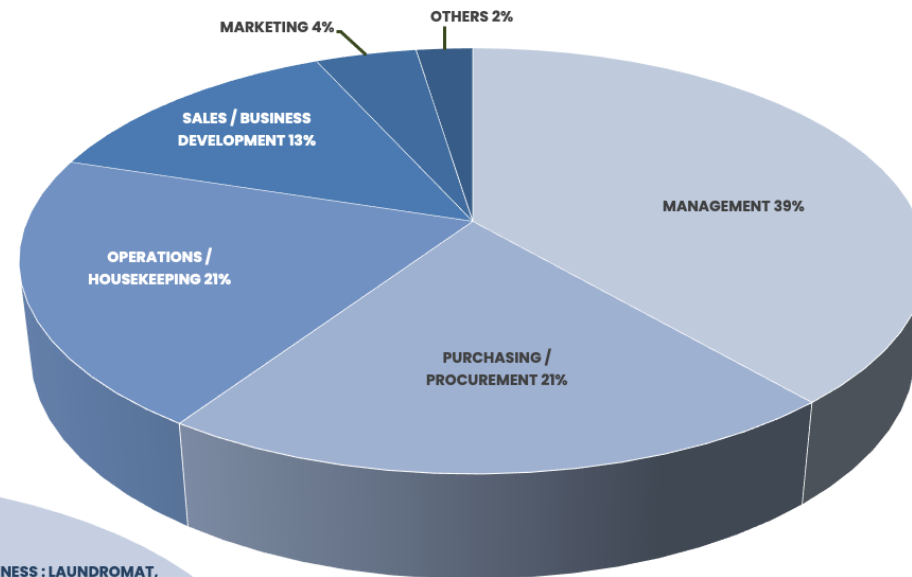


ATTENDEES PROFILE

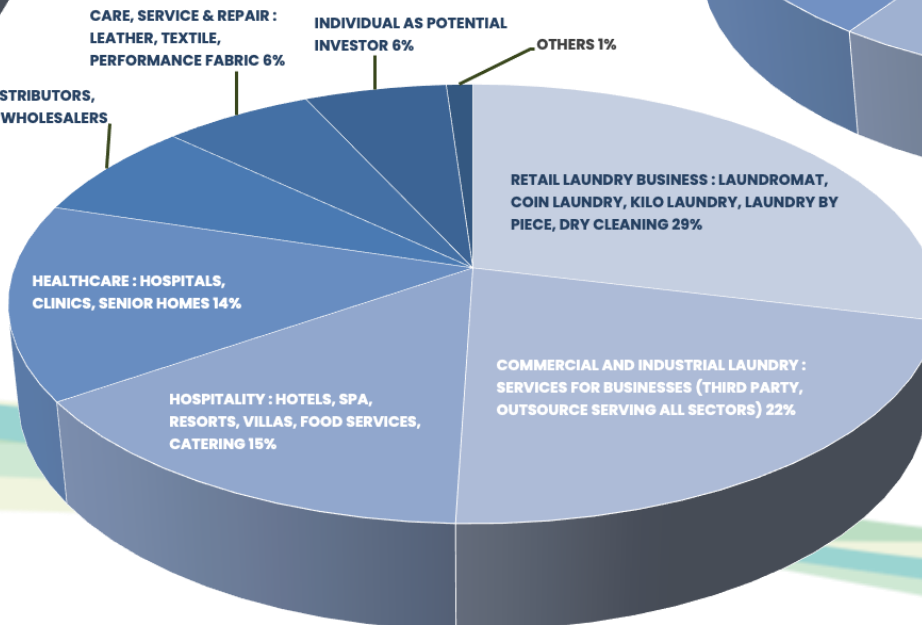
Summary of Attendees in
EXPO LAUNDRY 2025 by **Job Title**



Summary of Attendees in
EXPO LAUNDRY 2025 by **Job Function**

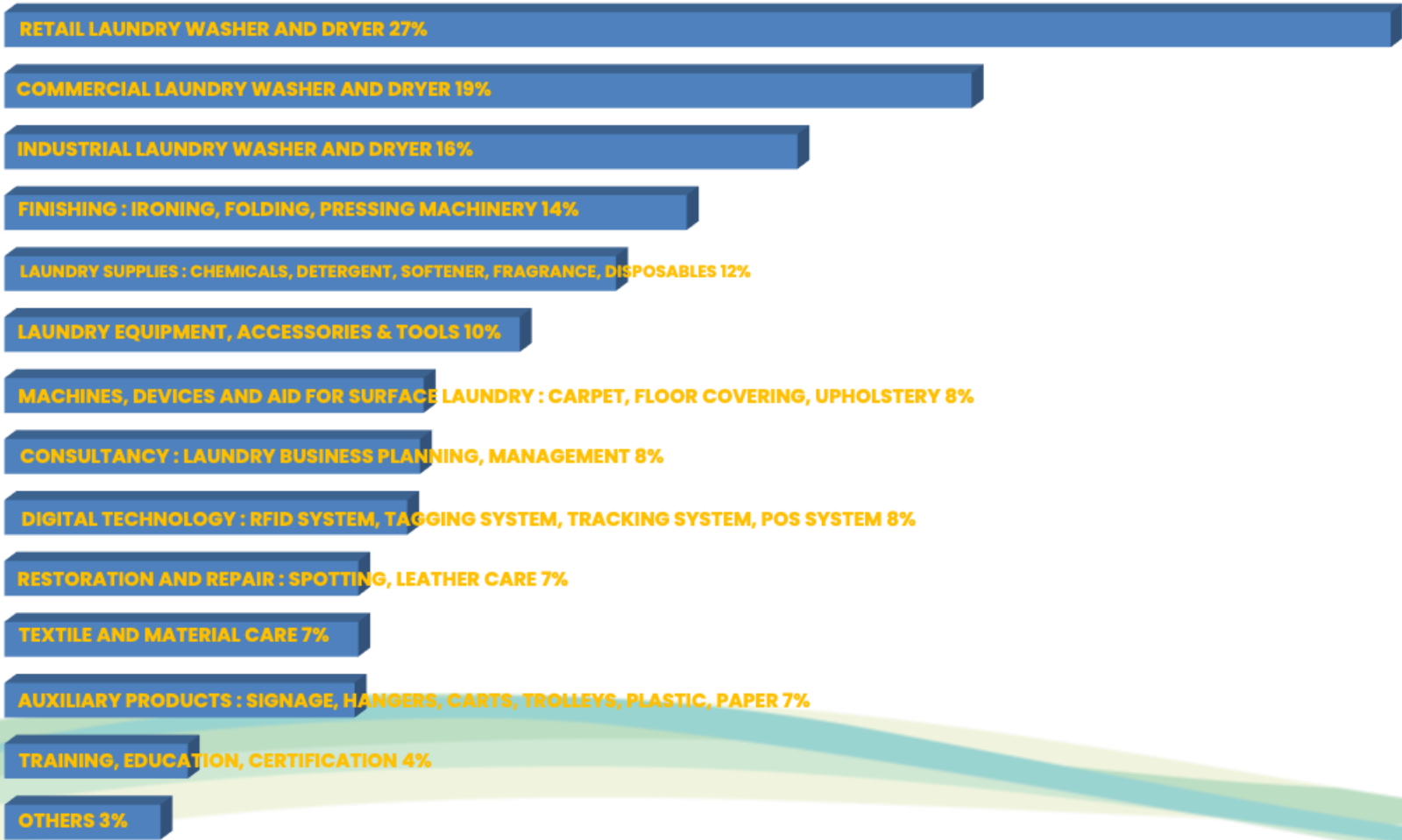


Summary of Attendees in
EXPO LAUNDRY 2025 by **Line of Business**



ATTENDEES PROFILE

Summary of Attendees in
EXPO LAUNDRY 2025 by **Product Interests**



PROGRAMME & ACTIVITIES



12 Sessions
In-Sights Theatre Presentation



3 Sessions
Laundry Business Talk



9 Sessions
Trade Association Seminar



13 Industrial Group Visits



Laundry Innovation Summit



6th PEST MEET Conference



Multi Brands
Healthcare Laundry Installation



Express Footwear
Cleaning



Training, Certification and
Skills Competency Test



PROGRAMME & ACTIVITIES**SEMINARS****30**
OCTOBER

SRA.1 13.00 - 17.00 hrs	SEMINAR LAUNDRY HOTEL & KOMERSIL "SINERGI, EFISIENSI & KOLABORASI"	HADI ABDILAH EDY SUSANTO HATHAI ARUNMAK NORHIRO SUGAI
SRA.2 13.00 - 17.00 hrs	BE A GREAT MANAGER	FAISAL RIZZA, S.H., M.H ALPHONZUS WIDJAJA HARRY HADI, MBA BANGLIMS
SRA.3 14.00 - 17.00 hrs	WORKSHOP ANTI NODA PROFESIONAL	MAHENDRA REZA FILANDER N
SRA.3 17.30 - 20.00 hrs	PELANTIKAN DEWAN PENGURUS PUSAT INDIK LAUNDRY INDONESIA "MEMBANGUN SEMANGAT BARU MENUJU ORGANISASI YANG AKTIF, PRODUKTIF & BERPRESTASI"	
SRA.5 10.30 - 16.45 hrs	WOOD DESTROYING INSECTS <i>et al.</i> 	PROF. DR. SULAEMAN YUSUF, M.AGR NANING ADIWOSO JOLA C WULLUR DRH SRI IDEALTI PURBA, M.SI DR. KHOIRUL HIMMI SETIAWAN M.AGR

31
OCTOBER

SRA.1 10.00 - 15.00 hrs	SEMINAR LAUNDRY RUMAH SAKIT "MANAJEMEN LAUNDRY RUMAH SAKIT SESUAI SNI 8836:2019 & STARKES KEMENKES RI"	JASON KHAW EDY SUSANTO DR.CATHERINE ROEELEJANTO
SRA.1 16.00 - 17.00 hrs	SERTIFIKASI KOMPETENSI LAUNDRY	LSP LI
SRA.2 10.00 - 17.00 hrs	BASIC CUCI SEPATU	GEMBONG PRAPANCA
SRA.5 10.30 - 16.45 hrs	WOOD DESTROYING INSECTS <i>et al.</i> 	DR. DRH SUSI SOVIANA, M.SI DR. IR. SWASTIKO PRIYAMBODO, M.SI DR. TITIK KARTIKA M. AGR ALAIN ZHANG PROF. DR. DRH UPIK KESUMAWATI HADI, MS
SRA.6 10.30 - 18.00 hrs	SHAPING THE BEST STRATEGY: PEOPLE, BUSINESS, IMPACT 	HELMY YAHYA APIK PRIMADYA JAMES GWEE CHANDRA MING RIZAL MATULATAN SURYA BHUANA RANGGAL GARDIKA TAUFIQUR RAHMAN GERHAT DANIEL AVID CHANDRAD BUYUNG AKHIRUL AKBAR

MOGA HANDHARU
GUY REINOV
SAIFUL
ICANG SUKMANA
MAMI NIAR
BONDAN ESTUNING
DIAJENG ANY
ELISWITA
RIRIN
ALVARO**SEMINARS****01**
NOVEMBER

SRA.1 13.00 - 14.30 hrs	LAUNDRY SELF SERVICE VS FULL SERVICE VS SPECIALIST	ANTON AGUSTA DENNY INDRAWAN HARTONO MUHIBAH
SRA.1 15.00 - 20.00 hrs	TEKNIK SETRIKA KILOAN/SATUAN CEPAT & RAPI	MAMI NIAR
SRA.2 10.00 - 20.00 hrs	MENGHADAPI FENOMENA LAUNDRY SELF SERVICE & JADIKAN PELUANG BISNIS	DEVANDRO AZWAN ZAMZAMI BAMBANG SRI PAMUNGKAS TUGIYONO UDA SOFWAN
SRA.3 10.00 - 17.00 hrs	SESI 1: THE IMPORTANCE OF K3 CULTURE IN DAILY WORK IN BUILDING OPERATIONS SESI 2: SWIMMING POOL TREATMENT MANAGEMENT TO IMPROVE SERVICE QUALITY IN HOTELS & APARTMENTS	RADHIKA MALA HUBERTUS FREDERIK
SRA.3 18.30 - 20.00 hrs	ENERGY EFFICIENCY PADA AIR CONDITIONING GEDUNG	SURYADI
SRA.5 11.00 - 15.00 hrs	LAUNDRY INDUSTRY 2026: REDEFINING PROFITABILITY FOR THE NEXT GENERATION	GUSTIAN NORHIRO SUGAI
SRA.6 10.30 - 18.00 hrs	SHAPING THE BEST STRATEGY: PEOPLE, BUSINESS, IMPACT 	HELMY YAHYA APIK PRIMADYA JAMES GWEE CHANDRA MING RIZAL MATULATAN SURYA BHUANA RANGGAL GARDIKA TAUFIQUR RAHMAN GERHAT DANIEL AVID CHANDRAD BUYUNG AKHIRUL AKBAR

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ALVARO**30**
OCTOBER**CEREMONIA**
Pre Function Exhibition Hall A
10.30 hrs**30-01**
OCTOBER NOVEMBER**LIVE STAGE***entertainment*Pre Function Exhibition Hall A
17.00 - 19.30 hrs daily

PROGRAMME & ACTIVITIES

IN-SIGHTS THEATRE



30
OCTOBER

Triton Internasional - Maytag | 11.45 - 12.15 hrs

"Upgrade Bisnis Laundry Anda: Dari Konvensional ke Modern, Efisien, dan Menguntungkan"
Vivi Matulatan

LAUNDRY BUSINESS TALKS | 14.15 - 15.00 hrs

"Building A Trusted and High-Quality Laundry Business"
Norihiro Sugai

LAUNDRY BUSINESS TALKS | 15.15 - 16.00 hrs

"Kriteria Laundry Commercial yang Berkualitas untuk Hotel"
Suratman, S.Par

Triton Internasional - LG & Laundry mandiri | 16.15 - 16.45 hrs

"Prospek Laundry Self-Service bersama Laundry Mandiri"
Viky Nugraha

31
OCTOBER

Duta Indah Abadi | 11.00 - 11.30 hrs

"Building Business Excellence with DIA"
Jiman Gunarto

Penta Prima Gemilang | 13.30 - 14.00 hrs

"Improving Efficiency and Safety in Cleaning with Orbital Machines"
Handy Tan

Tangerpay | 14.30 - 15.00 hrs

"Smart Payment Solutions for Laundromats"
Kishore Aggarwal

MLC Indonesia & Triton Internasional | 15.15 - 15.45 hrs

"MENCUCI SAMBIL INVESTASI BEP dalam 6 Bulan - 1 Tahun (Based on True Story)"
Gustian Pribadi

LAUNDRY BUSINESS TALKS | 16.00 - 17.00 hrs

"Customer Loyalty and Retention Strategy in Laundry Business"
Norihiro Sugai

01
NOVEMBER

Ecolab International Indonesia | 13.15 - 13.45 hrs

"Low Temp Laundry: Innovation and Sustainability"
Hathai Arunmak

LAUNDRY BUSINESS TALKS | 15.15 - 16.00 hrs

"The Art of Wearing & Caring for Jeans and Denim"
Norihiro Sugai

QUOTED AT EXPO CLEAN & EXPO LAUNDRY 2025

"EXPO LAUNDRY sangat membantu kami dalam menemukan produk, mesin dan peralatan yang kami perlukan di instalasi laundry RSCM. Di sini kami bisa mendapatkan informasi yang lengkap dan jelas untuk kebutuhan laundry rumah sakit. Sangat bermanfaat!"

"EXPO LAUNDRY is very useful for us in finding product, machinery and equipment we need in our laundry department at RSCM Hospital. Here, we can get good and clear information on our requirements. Very beneficial to attend!"

Desi Puspita Rini

PJ Laundry ISSB RSCM
RS Dr. Cipto Mangunkusumo



"Untuk Event ini sangat bagus sekali, terutama bagi kami dibidang hotel, karena kami dapat melihat perkembangan teknologi-teknologi di dunia laundry & cleaning dan dapat berinteraksi langsung dengan para distributor. Semoga kedepannya industry hotel khususnya laundry & cleaning lebih luas dan lebih besar lagi di Indonesia. Terima kasih"

"This is a very good event, especially for us in the hotel industry, we can see technology development in laundry and cleaning, we can interact directly with the vendors. Hope that the laundry and cleaning divisions in hotels can grow even more in Indonesia with this."

Hendri Herliansyah

Asst. Executive Housekeeper
Hotel Borobudur



"Kesannya sangat menyenangkan, karena kami berkunjung untuk melihat teknologi-teknologi terkini yang saat ini ada di bidang cleaning, untuk menunjang proses bisnis kami, karena kami di bidang Services, untuk layanan di bidang Kereta Api, jadi mengunjungi EXPO ini sangat berarti bagi kami, dan harapannya untuk kunjungan di setiap-setiap booth dapat membawakan insight baru kepada kami, semoga EXPO ini dapat dilaksanakan setiap tahun, agar dapat memfasilitasi kami di bidang industry Cleaning"

"We had a very good impression, we visited the show to find new technology for cleaning to support our business. Our company renders services to rail company, therefore, attending this event is very important for us to get new insights. We hope this EXPO can continue to take place every year to facilitate our industry".

Ririn Widiastuti

Direktur Utama
Reska Multi Usaha



SUPPORTING ORGANISATIONS

EXPO CLEAN & EXPO LAUNDRY 2025 extend highest appreciation to all these organisations for their tremendous support



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**THANK YOU
And
SEE YOU in 2026**

11th THE LEADING MODERN CLEANING & TEXTILE CARE EXHIBITION IN SOUTHEAST ASIA
EXPOCLEAN EXPOLAUNDRY

*Transforming Cleaning and Textile Care
in Southeast Asia*

12 - 14 November 2026
Indonesia Convention Exhibition - ICE BSD City

www.expo-clean.com

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